

# Community Traffic Calming and Pedestrian and Bicycle Safety Program Request for Proposals

Pre-Proposal Conference

October 8, 2024





## Commission Goals & Strategies

- April 2022 – Commission adopted mid-term goal to: Prioritize building new bike lanes/integration of e-bikes as a transportation mode.
- VCTC Strategic Plan 22/23 – 24/25 Strategy B-1: Encourage city and county partners to plan and prioritize building new bike lanes and continue seeking funds for this purpose
- VCTC Strategic Plan 22/23 – 24/25 Strategy C-8: Integrate safety into transportation plans, projects and services, including but not limited to a community traffic calming program, Arroyo Simi Bridge suicide prevention task force, and bicycle and pedestrian safety education.



Ventura County Transportation Commission  
Strategic Plan  
FY 2023-24 through FY 2027-28



# **Community Traffic Calming and Pedestrian & Bicycle Safety Program**

## **REAP CTC PP Grant Application & Award**

- May 12, 2023: Commission approved submittal of grant application to SCAG for Regional Early Action Planning (REAP) County Transportation Commissions Partnership Program
- July 6, 2023: Grant award to VCTC approved by SCAG Regional Council; including funding for Community Traffic Calming Program– no local match required
- December 1, 2023: Commission approved MOU with SCAG to administer grant
- January 2024: RFP Released on 1/5/24 and canceled on 1/26/24
- September 2024: RFP Re-released





# • SCAG Transportation Safety Regional Existing Conditions (2021)



Transportation Safety  
REGIONAL EXISTING CONDITIONS

# VCTC Bicycle Wayfinding Plan (2017)



# • Ventura County Freight Corridors Study (2020)

iteris

Ventura County Freight Corridors Study

Submitted to:

10055.20 | Prepared by Iteris, Inc.  
Final - October 2021

**SUSTAINABLE TRANSPORTATION PLAN**

JUNE 2023  
**Final Plan**

Prepared by FEHR & PEERS

In Partnership with HERE, Kiewit, & West Haven Communities

Funding provided by Caltrans Sustainable Transportation Planning Grant Program

OXNARD

# City ATPs



# Community Traffic Calming and Pedestrian and Bicycle Safety Program Request for Proposals Overview

- RFP seeks consultant support to prepare a Community Traffic Calming and Safety Program
  - Presents background and context for proposal development
  - Defines scope of work
  - Provides selection criteria
- Scope of work components
    - CTCP Technical Memo (3 parts)
      - Existing Conditions/Data Collection
      - Existing Plans Review Summary
      - Collision Hotspot Map
      - Project Location Recommendations
    - Safety Educational Campaign and Public Outreach Strategy
      - Project Steering Committee
      - Temporary Infrastructure Installation Locations
      - Targeted Safety Public Outreach Campaign
      - Community Walk Audits/Bike Rodeos
      - Temporary Installations  
Community Workshops
      - Data Collection
      - Project Recommendations with Preliminary Engineering and VCTC Board Approval



## Deliverables & Timeline of Completion

- Community Traffic Calming Technical Memorandum (3-parts)
- Safety Educational Campaign and Public Outreach Strategy
- Final Report: Summary of Community Traffic Calming Program with Project Recommendations with Preliminary Engineering
- All deliverables must be completed by **November 30, 2025**



## Question Submittal

- Any questions concerning this RFP should be submitted via email to: [cbrooks@goventura.org](mailto:cbrooks@goventura.org)
- Questions must be received no later than **4:00 PM PST on Friday, October 11, 2024**
- All on VCTC's website as an addendum to the RFP questions and responses will be posted
- <https://www.goventura.org/work-with-vctc/contracts/>



# Proposal Submittal Instructions

**Download RFP and cost proposal template at:**

<https://www.goventura.org/work-with-vctc/contracts/>

**Please submit technical and cost proposals separately via email to:**

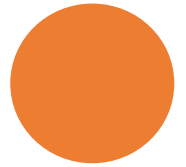
[cbrooks@goventura.org](mailto:cbrooks@goventura.org)

by 4:00 PM (PST) on Friday November 1, 2024



# Miscellaneous Notes

- **Demonstrate alignment with funding partner goals and objectives**
  - Promoting Infill Development that Facilitates Housing Supply, Choice, and Affordability
  - Affirmatively Furthering Fair Housing
  - Reducing Vehicle Miles Traveled
- **Include any requested exceptions to the template agreement**
- **Please use the Cost Proposal template for ease of comparison**





# RFP Timeline & Submittal Summary

<b>Project Name</b>	<b>Community Traffic Calming &amp; Pedestrian and Bicycle Safety Program</b>
<b>Issuance Date</b>	Wednesday, September 18, 2024
<b>Project Period</b>	VCTC anticipates program completion and approval by November 2025
<b>Pre-Proposal Conference (Optional)</b>	Tuesday, October 8, 2024 @ 10:00 AM (PST) via Microsoft Teams Meeting
<b>Questions Deadline</b>	Friday, October 11, 2024 @ 4:00 PM (PST)
<b>Responses to Questions</b>	Wednesday, October 16, 2024 (posted to website)
<b>Proposal Submittal Due Date/Time</b>	Friday, November 1, 2024 @ 4:00 PM (PST)
<b>Interviews</b>	TBD, via Microsoft Teams Meeting
<b>Proposal Submittal Location</b>	Via email to: <a href="mailto:cbrooks@goventura.org">cbrooks@goventura.org</a>
<b>Contract Award*</b>	December 6, 2024
<b>Solicitation Contact</b>	Caitlin Brooks   <a href="mailto:cbrooks@goventura.org">cbrooks@goventura.org</a>
<b>Contract Type</b>	Firm, fixed fee compensated per task completion as identified in Scope of Work



# Questions?

Contact us:

Website: [goventura.org](http://goventura.org)

Social media: @GoVCTC on Twitter, Facebook and Instagram

Phone: 805-642-1591

Email: [cbrooks@goventura.org](mailto:cbrooks@goventura.org)