



AGENDA

CITIZEN'S TRANSPORTATION ADVISORY COMMITTEE/ SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL (CTAC/SSTAC)

TUESDAY, JUNE 8, 2021 -- 1:30 PM

The meeting will be held via conference call and via ZOOM Webinar
<https://us02web.zoom.us/j/89165360976?pwd=OXI5Z05HOFRZY2FZcUhrckM2VE1LQT09>

In light of Governor Newsom's State of Emergency declaration regarding the COVID-19 outbreak and in accordance with Executive Order N-29-20 and the Guidance for Gatherings issued by the California Department of Public Health commissioners will participate in the meeting from individual remote locations, which is in accordance with the Governor's Executive Order. Members of the public are encouraged to attend the meeting remotely.

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. PUBLIC COMMENTS FOR ITEMS NOT ON THE AGENDA**
- 4. APPROVAL OF 4/13/21 MEETING SUMMARY – PG. 3**
- 5. ONE-CALL, ONE-CLICK PROJECT OVERVIEW**
- 6. TRANSIT INTEGRATION AND EFFICIENCY STUDY (TIES)**
 - *Receive an update on the Transit Integration and Efficiency Study (TIES).*
- 7. CONTACTLESS FARE/MOBILE TICKETING – Verbal Update**
- 8. UPDATE ON VCTC TRANSPORTATION PLANNING STUDIES – Verbal Update**
 - *Receive a presentation and brief overview on the 101 Communities Connected Multimodal Corridor Study, Ventura County Freight Corridors Study, and Ventura Count Comprehensive Transportation Plan Update.*
- 9. HUMAN SERVICES-PUBLIC TRANSIT COORDINATED PLAN – Verbal Update**
- 10. CHAIRMAN'S REPORT**
- 11. COMMITTEE MEMBER REPORTS**

In compliance with the Americans with Disabilities Act and Government Code Section 54954.2, if special assistance is needed to participate in a Commission meeting, please contact the Clerk of the Board at (805) 642-1591 ext. 101. Notification of at least 48 hours prior to meeting time will assist staff in assuring that reasonable arrangements can be made to provide accessibility at the meeting.

12. ADJOURN TO SEPTEMBER 14, 2021

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MEETING SUMMARY
**CITIZEN'S TRANSPORTATION ADVISORY COMMITTEE/
SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL (CTAC/SSTAC)**
Tuesday, April 13, 2021 -- 1:30 PM
Zoom

1. CALL TO ORDER

2. SELF INTRODUCTIONS

Members Present:

Miranda Patton, (CHAIR)
Beverly Drandsfeldt, City of Camarillo
Aaron Todd, City of Fillmore
Marissa Rodriguez, City of Fillmore
Chaise Rasheed, City of Thousand Oaks
Todd Oberson, City of Thousand Oaks
Victor Kamhi, City of Thousand Oaks
Chera Minkler, San Buenaventura
Robert Corley, San Buenaventura
Scott Farrenkopf, VCTC at Large
Eric Rodriguez, Social Services Transportation Advisory Council (SSTAC)
Sandra Aldana, Social Services Transportation Advisory Council (SSTAC)
Tammy Glenn, Social Services Transportation Advisory Council (SSTAC)

3. PUBLIC COMMENTS FOR ITEMS NOT ON THE AGENDA - None

4. APPROVAL OF 1/12/21 MEETING SUMMARY – PG. 3

Victor Kamhi made a motion to approve the summary. The motion was seconded by Bev Drandsfeldt and passed.

5. ONE-CALL, ONE-CLICK PROJECT OVERVIEW

Tanya Kellam gave a presentation of the 211Ride system.

6. FREEWAY SERVICE PATROL

Amanda Fagan gave an overview of the Freeway Service Patrol Program.

7. UNMET TRANSIT NEEDS FINDINGS

Claire Grasty updated the committee on the FY 2021/22 Unmet Transit Needs findings. Scott Farrenkopf made a motion to approve the Unmet Transit Needs findings. The motion was seconded by Victor Kamhi and passed.

8. CHAIRPERSON'S REPORT

Chair Patton mentioned she continues to participate in the VCTC monthly COMMISSION meetings, and she mentioned Ventura County was recently awarded, from the Active Transportation Program (ATP), a grant in the amount of 6.2 million dollars.

9. COMMITTEE MEMBER REPORTS

Austin Novstrup, GCTD, announced, the new service of "The Late-Night Safe Ride Program", will begin on Monday, April 19th, and will run from 8pm – 11pm, within the GCTD fixed route service area. He also mentioned, beginning Monday, May 3rd, GCTD will resume the previous fare structure and are encouraging riders to continue to take advantage of the Token Transit App.

10. AJOURN TO JUNE 8



Item # 6

June 8, 2021

**MEMO TO: CITIZEN'S TRANSPORTATION ADVISORY COMMITTEE/SOCIAL SERVICES
TRANSPORTATION ADVISORY COMMISSION (CTAC/SSTAC)**

FROM: MARTIN R. ERICKSON, PUBLIC TRANSIT DIRECTOR

SUBJECT: UPDATE ON TRANSIT INTEGRATION AND EFFICIENCY STUDY (TIES)

RECOMMENDATION:

- Receive an update on the Transit Integration and Efficiency Study (TIES).

BACKGROUND:

The purpose of this update is to apprise members of the CTAC/SSTAC of the overall purpose and scope of the TIES study, which seeks to improve the public transit network in Ventura County. After a competitive procurement that included a selection panel representing GCTD, VCTC, the County of Ventura, City of Thousand Oaks and City of Moorpark, Fehr & Peers was selected to conduct the TIES study. The key primary stakeholders in the development of the study are:

- VCTC Commissioners
- Riders and the General Public
- Agency and jurisdiction staff

Fehr and Peers is developing a comprehensive Stakeholder Participation Plan that will ensure the views of riders and the general public are captured as well through public forums and a website so that all key stakeholders are included as the plan is developed. Although the TIES project is in its early stages, Fehr & Peers has been working on information gathering from the transit operators (assisted by the development of a Memorandum of Existing Conditions that was developed by VCTC staff and the operators) to help the consultant team have access to the most recent transit data as the project commences.

Taking the time to do a thorough, comprehensive analysis of how transit operations and structure are delivered in Ventura County is a timely and prudent exercise, particularly in light of the extraordinary economic and social impacts of the pandemic on public transit. Some of the principal reasons that underscore the importance of this study are as follows:

- COVID-19 has created an unparalleled worldwide impact on public transit operations, finances, and ridership. Nationally, transit operations in our largest metropolitan areas are facing significant

challenges to keeping their systems functioning, despite the unprecedented federal operating assistance. In a medium-sized transit community like Ventura County, transit has also been significantly affected. All of Ventura County's nine transit operators experienced significant drops in ridership when the pandemic began in March, ranging from 60% to 85%. Now, ridership has recovered slightly but is nowhere close to the pre-pandemic levels. The drop in rail ridership (on Metrolink and Amtrak) has been even more acute and sustained.

- Moreover, the pandemic has also underscored systemic race and equity issues nationwide, and also for public transit which has historically served under-represented communities and communities of color. The study will help inform how VCTC utilizes its broad discretion in determining how future federal and state funding is allocated. VCTC staff will continue to identify and advise the Commission on equity and access issues related to future federal and state public transit funding.
- Additionally, even before the pandemic, transit in southern California was facing significant challenges with overall declining ridership and increasing costs. A 2018 Southern California Association of Governments (SCAG) transportation study prepared by UCLA's Institute of Transportation Studies linked the significant growth in personal automobile ownership, facilitated by low-cost automobile financing, as a major reason why people were driving instead of taking the bus. To illustrate the point, the study noted that from 1990 – 2000 the population of the six county Southern California Association of Governments (SCAG) region (which includes Ventura county) increased by 1.8M people, and 456,000 household vehicles (or roughly a 4-1 ratio of people to cars; however, from 2000 – 2015 the population grew by 2.3M people and 2.1M household vehicles (a nearly one to one ratio of people to cars). The study also indicated that Transportation Network Companies (TNC's) such as Uber and Lyft also accounted for a smaller part of the shift. An equally concerning development for all of transit is the over-arching question of when transit riders will return to transit, and in what numbers they will return? There are significant impacts on overall mobility stemming from the pandemic ranging from the increase in tele-working (especially in certain industries) and its attendant impact on transit commuter travel, and also the effect that job losses have on transit riders.

The next twelve to eighteen months present a propitious time to undertake this examination as that timeframe coincides with the likely depletion of the additional federal transit funding provided during the pandemic. The TIES study, authorized by the Commission in September, presents an opportunity to build on previous efforts and learn from the current challenges facing transit to make recommendations on how the delivery and quality of public transit can be improved in our region.