

# GoVentura2035



## GoVentura2035

TRANSFORMING TRANSPORTATION IN VENTURA COUNTY

# **Update and Status Report** **for the Comprehensive Transportation Plan**

February 1, 2013

# GoVentura2035

## **Purpose of the Comprehensive Transportation Plan (CTP)**



- **Develop a community-based vision and priorities for transportation**
- **Educate the community on transportation costs and funding**
- **Explore alternative transportation funding sources**
- **Test the acceptability of alternative funding sources**

# CTP Outreach Activities



Study supported by consultant expertise

- MIG - Meeting facilitation, outreach and planning services
- Mayerson Marketing / Gallagher 20/20 – Community outreach, stakeholder involvement
- California Lutheran University Center for Economic Research – Long term economic model for Ventura County
- Moore Methods – Polling
- Smith Watts and Company LLC – Polling results and voter analysis

# CTP Outreach Activities



Two years of extensive outreach with diverse participation

- Consultations
  - Local Advisory Groups (8), two rounds
  - Regional Advisory Group (2)
  - Community presentations (40+)



# Local Advisory Groups

## Local Priorities

### Ojai Valley

- “Complete streets”
- Safety
- Intercity connections
- Small scale, tailored transit
- Access to basic services: seniors and youth
- Agency coordination

### Santa Clara River Valley

- SR 126 and roadway safety
- Intercity transit
- Integrated planning
- Local character
- Emergency access

### Ventura

- Multi-modal connectivity
- Transit capacity and frequency
- Bicycle infrastructure
- Integrated planning

### Moorpark/Simi Valley

- System efficiency
- Safety: bottlenecks and intersections
- Public awareness
- Transit: education and services
- Bicycle network

### Oxnard/Harbor/ Port Hueneme

- Expanded, flexible system
- Safety: roads and transit
- Workforce mobility
- Local roads and congestion
- Public awareness
- Partnerships and incentives

### Camarillo

- Intermodal connectivity
- Sustainable and creative
- Expanded, efficient and flexible options
- System safety
- Economic development
- Tourism

### Conejo Valley

- Local congestion
- Transit: schools
- Local character
- Integrated planning
- Public awareness



## Regional /Local Advisory Groups

- Air Pollution Control District
- Area Council on Aging
- Auto Club of Southern California
- Camarillo Outlets
- CAUSE
- Center for Asymmetric Warfare
- El Concilio Family Services
- Federated Chambers of Commerce
- Gold Coast Hispanic Business Council
- League of Women Voters
- Limoneira
- Main Street Architects
- S.L. Leonard & Associates
- Southern California Edison
- The Nature Conservancy
- United Way
- VCCA Realtors
- VC Cool
- VC Resource Conservation District
- Verizon Wireless

# CTP Outreach Activities



Outreach involved a multi-faceted approach including:

- Web and Media
  - Project website and social media
  - Opinion editorials
  - Editorial boards
  - Business survey
  - General public survey

**goventura2035.org**



## Countywide Themes



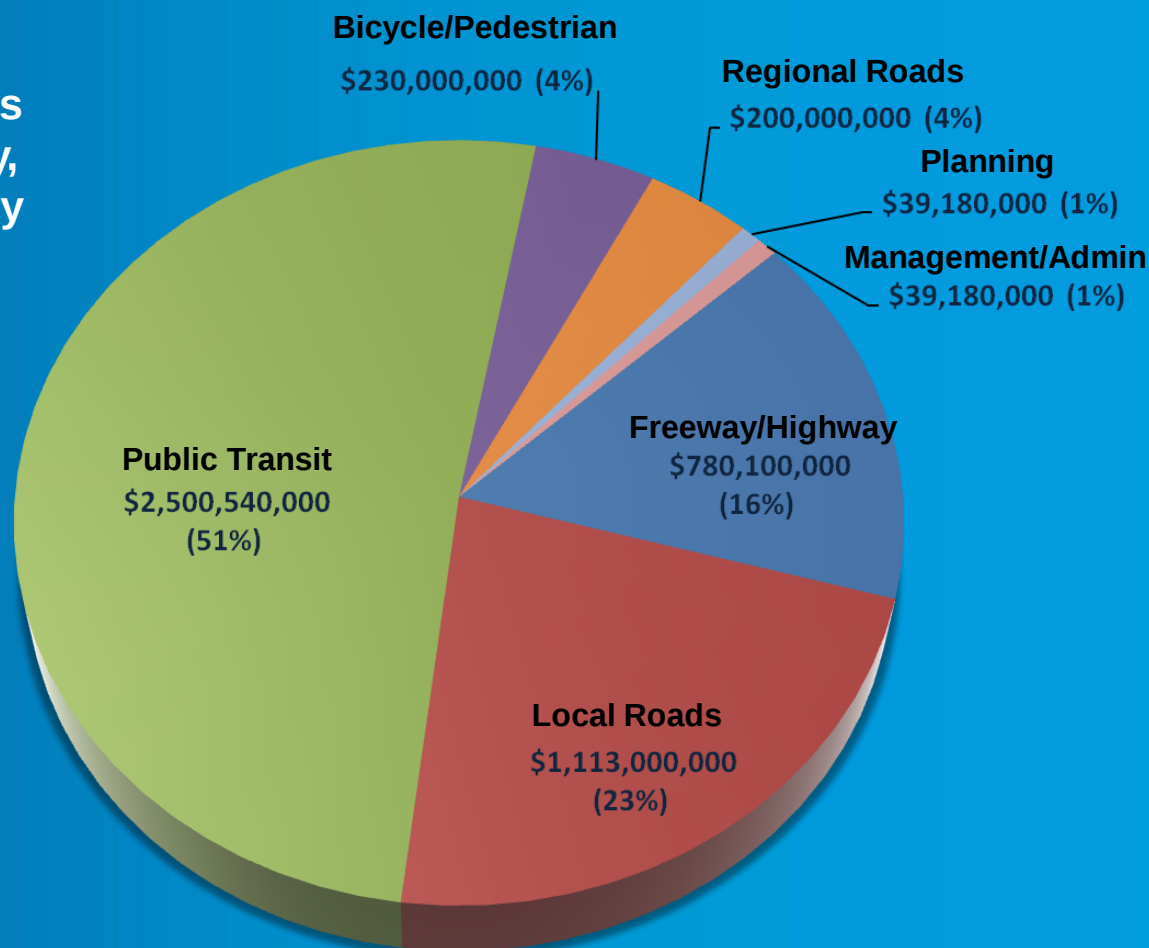
Community desires for transportation were not a surprise:

- Local roads: complete streets, maintenance
- Transportation connections within and outside of the county
- Transit: capacity, frequency and connections
- Safety: highways, roadways, bicycle and pedestrian
- Strategic, needs-based planning and funding
- Planning for growth



## Projected Transportation Funding

Over the next 30 years  
\$4.9 billion in  
transportation funding is  
projected. Unfortunately,  
funding is approximately  
\$3 billion short of  
identified needs.





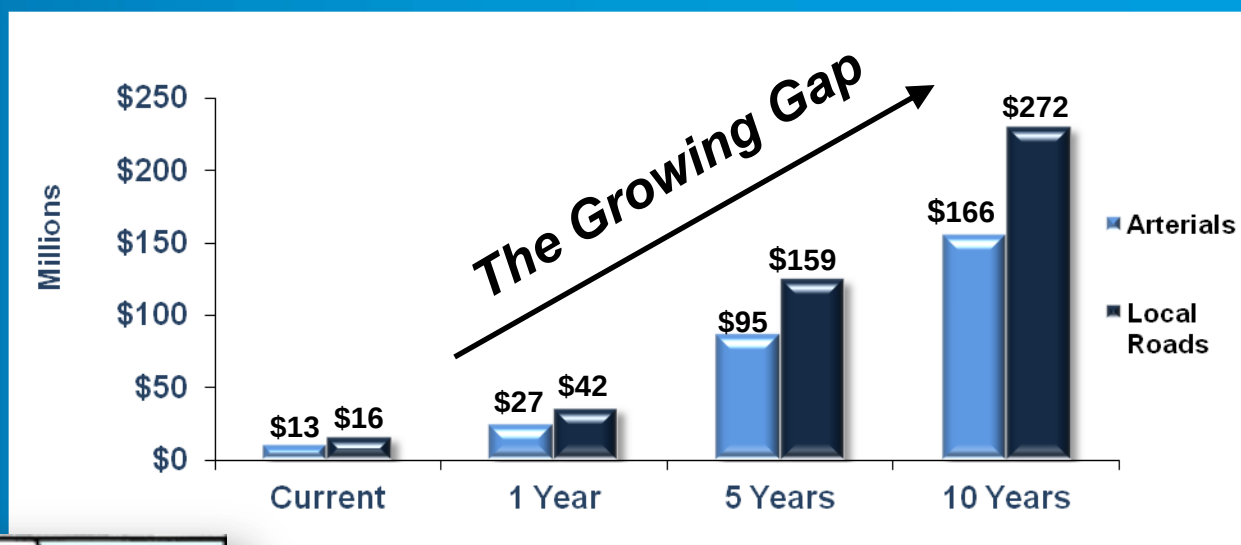
## **Funding Shortfalls (over the next 30 years)**

**\$1.8 billion in transportation funding shortfalls were identified in a number of areas. The shortfalls identified are based on current plans, shifting funds and minimal improvements compared to funding projections.**

- **Local Streets and Arterials = \$1.3 Billion**
- **Highways and Freeways = \$400 Million**
- **Active transportation = \$28 Million**

## Local Streets & Arterial Shortfalls

The Public Works Departments throughout the County have told us that they will have a \$438 million shortfall over the next ten years to keep local roads and arterials maintained in the shape they are in today.





## **Camarillo Local Streets & Arterial Shortfalls**

| <b>Maintained<br/>to current<br/>conditions</b> | <b>10 Year</b>      | <b>30 Year<br/>Projected</b> |
|-------------------------------------------------|---------------------|------------------------------|
| <b>Local Streets</b>                            | <b>\$22 Million</b> | <b>\$66 Million</b>          |
| <b>Arterials</b>                                | <b>\$11 Million</b> | <b>\$33 Million</b>          |
| <b>Total</b>                                    | <b>\$33 Million</b> | <b>\$99 Million</b>          |



## Fillmore Local Streets & Arterial Shortfalls

| Maintained<br>to current<br>conditions | 10 Year     | 30 Year Projected |
|----------------------------------------|-------------|-------------------|
| Local Streets                          | \$7 Million | \$21 Million      |
| Arterials                              | \$1 Million | \$3 Million       |
| Total                                  | \$8 Million | \$24 Million      |



## Moorpark Local Streets & Arterial Shortfalls

| Maintained<br>to current<br>conditions | 10 Year       | 30 Year Projected |
|----------------------------------------|---------------|-------------------|
| Local Streets                          | \$2.5 Million | \$7.5 Million     |
| Arterials                              | \$2.5 Million | \$7.5 Million     |
| Total                                  | \$5 Million   | \$15 Million      |



## Ojai Local Streets & Arterial Shortfalls

| Maintained<br>to current<br>conditions | 10 Year       | 30 Year<br>Projected |
|----------------------------------------|---------------|----------------------|
| Local Streets                          | \$2.5 Million | \$7.5 Million        |
| Arterials                              | \$1 Million   | \$3 Million          |
| Total                                  | \$3.5 Million | \$10.5 Million       |



## Oxnard Local Streets & Arterial Shortfalls

| Maintained to<br>current<br>conditions | 10 Year        | 30 Year Projected |
|----------------------------------------|----------------|-------------------|
| Local Streets                          | \$65.5 Million | \$196.5 Million   |
| Arterials                              | \$32.5 Million | \$97.5 Million    |
| Total                                  | \$98 Million   | \$294 Million     |



## Port Hueneme Local Streets & Arterial Shortfalls

| Maintained<br>to current<br>conditions | 10 Year      | 30 Year<br>Projected |
|----------------------------------------|--------------|----------------------|
| Local Streets                          | \$8 Million  | \$24 Million         |
| Arterials                              | \$14 Million | \$42 Million         |
| Total                                  | \$22 Million | \$66 Million         |



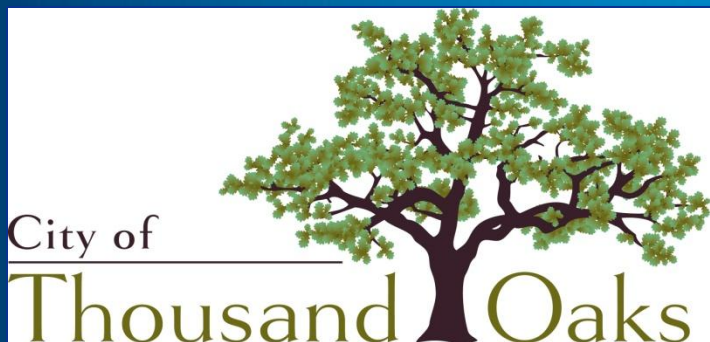
## **Santa Paula Local Streets & Arterial Shortfalls**

| <b>Maintained to<br/>current<br/>conditions</b> | <b>10 Year</b>       | <b>30 Year Projected</b> |
|-------------------------------------------------|----------------------|--------------------------|
| <b>Local Streets</b>                            | <b>\$3.5 Million</b> | <b>\$10.5 Million</b>    |
| <b>Arterials</b>                                | <b>\$3.9 Million</b> | <b>\$11.7 Million</b>    |
| <b>Total</b>                                    | <b>\$7.4 Million</b> | <b>\$22.2 Million</b>    |



## **Simi Valley Local Streets & Arterial Shortfalls**

| <b>Maintained to<br/>current<br/>conditions</b> | <b>10 Year</b>      | <b>30 Year Projected</b> |
|-------------------------------------------------|---------------------|--------------------------|
| <b>Local Streets</b>                            | <b>\$40 Million</b> | <b>\$120 Million</b>     |
| <b>Arterials</b>                                | <b>\$25 Million</b> | <b>\$75 Million</b>      |
| <b>Total</b>                                    | <b>\$65 Million</b> | <b>\$195 Million</b>     |



## Thousand Oaks

### Local Streets & Arterial Shortfalls

| Maintained to current conditions | 10 Year        | 30 Year Projected |
|----------------------------------|----------------|-------------------|
| Local Streets                    | \$6.8 Million  | \$20.4 Million    |
| Arterials                        | \$16 Million   | \$48 Million      |
| Total                            | \$22.8 Million | \$68.4 Million    |



## Ventura Local Streets & Arterial Shortfalls

| Maintained to<br>current<br>conditions | 10 Year        | 30 Year Projected |
|----------------------------------------|----------------|-------------------|
| Local Streets                          | \$45.2 Million | \$135.6 Million   |
| Arterials                              | \$28.8 Million | \$86.4 Million    |
| Total                                  | \$74 Million   | \$222 Million     |



## County of Ventura Local Streets & Arterial Shortfalls

| Maintained to<br>current<br>conditions | 10 Year      | 30 Year Projected |
|----------------------------------------|--------------|-------------------|
| Local Streets                          | \$69 Million | \$207 Million     |
| Arterials                              | \$30 Million | \$90 Million      |
| Total                                  | \$99 Million | \$297 Million     |



## Current Highway Projects

Highway 101/23 Interchange improvements. Design completed, last highway project for the County.



Highway 101 – Mussel Shoals to Casitas Pass Road. Construction underway, widening/part time HOV lane and access improvements



# Future Highway Projects



Highway 101 – Widening /HOV lanes, Los Angeles County Line to Highway 33

Preliminary Estimates - \$700M - \$800M

Highway 118 – Widening Tapo Canyon Rd. to Tierra Rejada

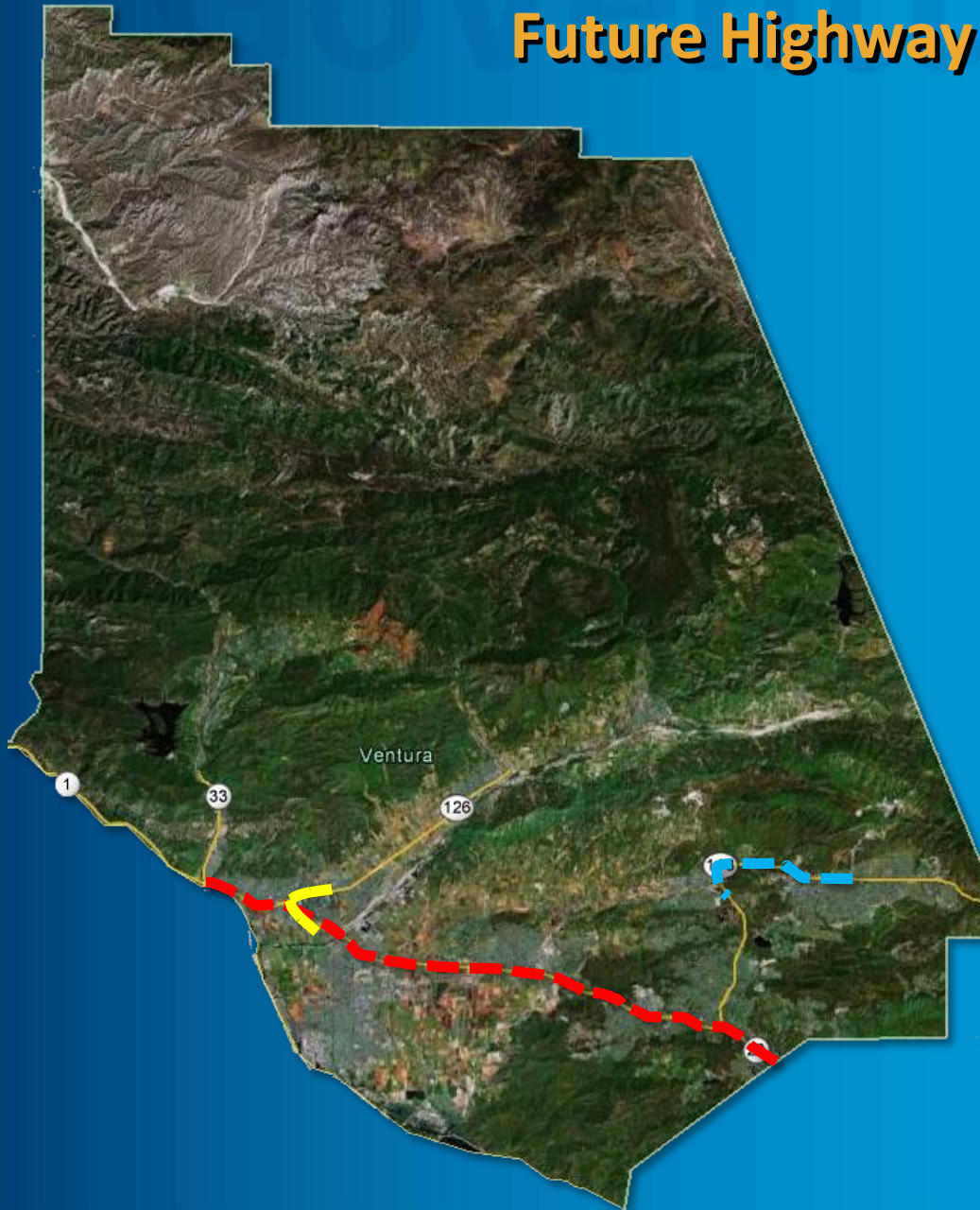
Preliminary Estimate - \$170M

Highway 126/Highway 101 – Connector 126W to 101S

Preliminary Estimate - \$100 - \$150M

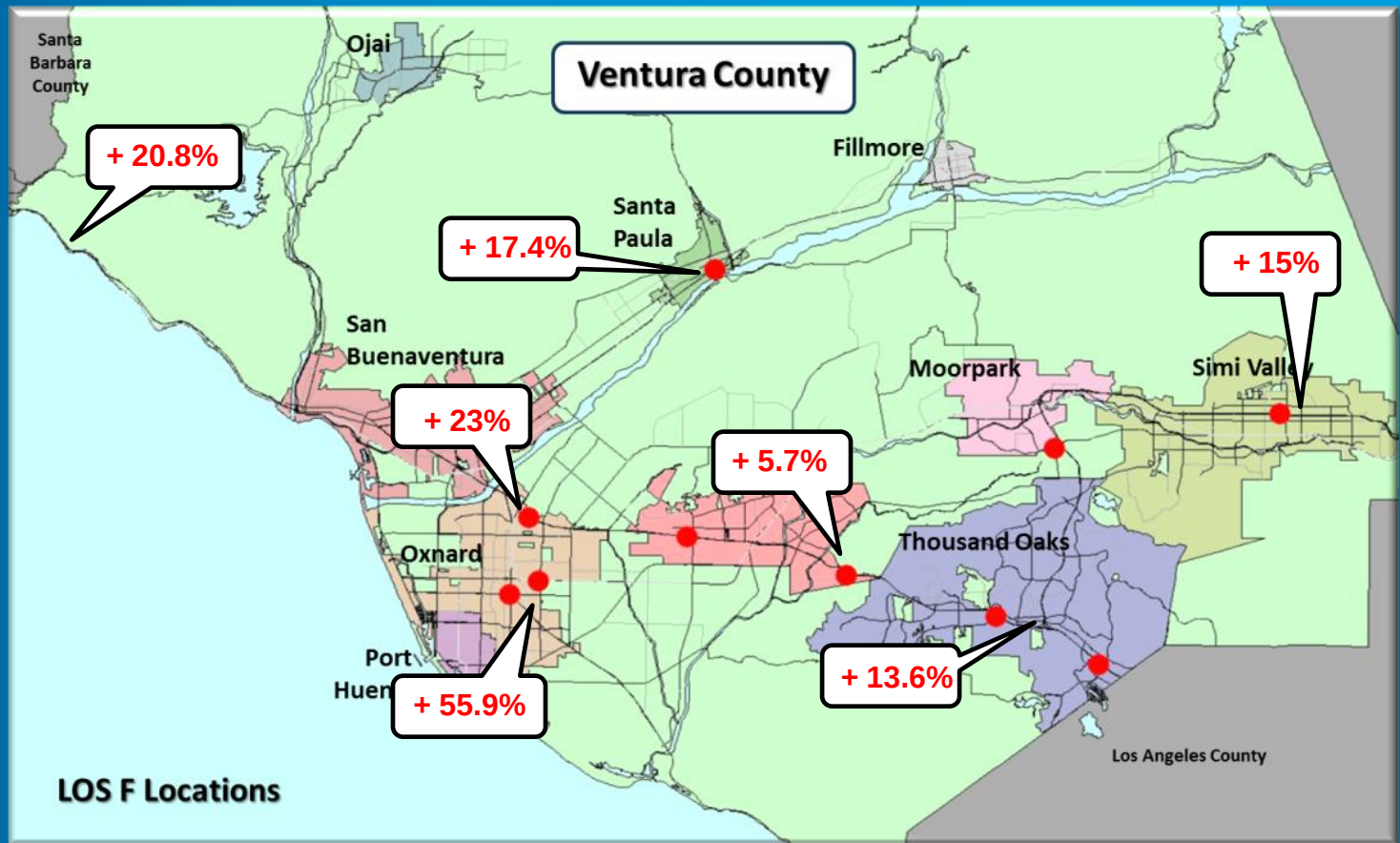
**Estimated Shortfall \$400 Million\***

\* Estimate assumes a shift in STP from local streets to highway projects.



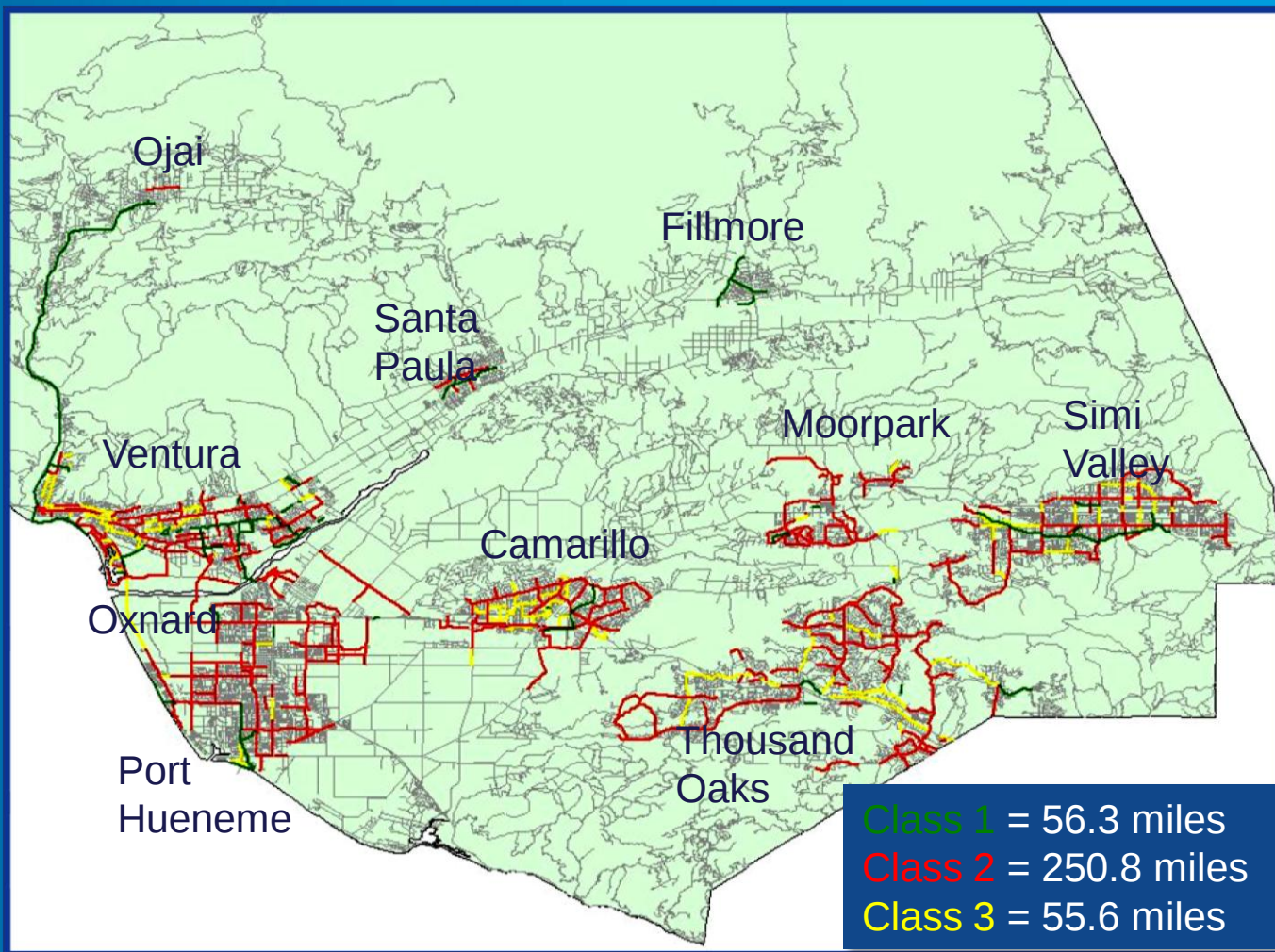
# Highway and Freeway Shortfall \$400 Million

Congested locations today are projected to worsen by significant amounts by 2035.



# Active Transportation Shortfall \$28 Million

Shortfall only accounts for planned bike lanes, no additional connectivity or pedestrian facilities included.



## Alternative Funding Options Explored



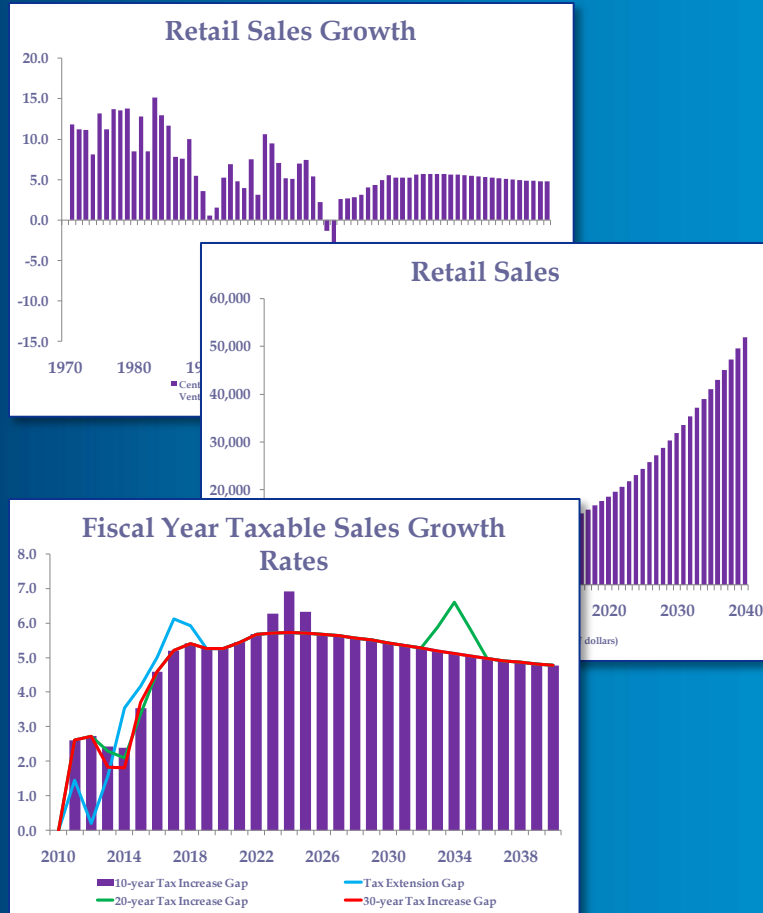
- **Gas Tax: \$0.10/gallon increase generates approximately \$2.1 Billion at today's consumption rate**
- **Tolling/Express Lanes: Amount generated is unknown but restricted to corridor use.**
- **Vehicle Registration Fee: \$10 increase in fee generates \$240 million**
- **Countywide Sales Tax: ½ cent increase generates \$2.1 Billion**



## Potential Revenue



California Lutheran University's Center for Economic Research and Forecasting created a specific economic forecasting model for Ventura County.



### Cumulative Revenue Estimates

30 Year Measure

\$2.1 billion

## Polling Results/Voter Acceptance



To assess voter acceptance of self investment in transportation three criteria were used:

Need – Is transportation a high enough priority for voters at this time?

Affordability – Are voters generally confident that they can afford a new tax at this time?

Confidence - Do voters currently have confidence that tax money will be well spent?

| Need                                          | High | Med. | Low |
|-----------------------------------------------|------|------|-----|
| Improving the local economy                   | 86   | 11   | 2   |
| Reducing crime and gang activity              | 79   | 16   | 5   |
| Maintaining roads and filling potholes        | 68   | 27   | 5   |
| Preventing pollution of beaches               | 67   | 26   | 6   |
| Improving local schools                       | 67   | 19   | 13  |
| Preserving agricultural lands and open spaces | 62   | 30   | 8   |
| Controlling government salaries and pensions  | 56   | 27   | 13  |
| Relieving countywide traffic congestion       | 50   | 40   | 10  |
| Reducing taxes                                | 49   | 27   | 23  |
| Reducing the size of government               | 44   | 30   | 21  |
| Reducing global warming and air pollution     | 43   | 27   | 29  |
| Expanding Metrolink rail services             | 39   | 31   | 27  |
| Providing safer bike routes and sidewalks     | 37   | 40   | 22  |
| Improving local and regional bus service      | 32   | 36   | 27  |

# Polling Results/Voter Acceptance



| Could you afford increasing your local sales tax by ½ cent for 30 years.... | Yes | No | No Opinion |
|-----------------------------------------------------------------------------|-----|----|------------|
| 2008                                                                        | 67  | 30 | 3          |
| 2011                                                                        | 59  | 36 | 5          |

| Do you have confidence in local elected leaders to spend revenues from a new countywide ½ cent sales tax program efficiently? | Yes | No | No Opinion |
|-------------------------------------------------------------------------------------------------------------------------------|-----|----|------------|
| 2008                                                                                                                          | 39  | 51 | 10         |
| 2011                                                                                                                          | 30  | 59 | 11         |



## Polling Results/Voter Acceptance

| Would you vote “yes” or “no” on the following ballot measure:<br>Shall Measure “A”, the Ventura County Transportation Investment and<br>Environmental Protection Initiative, be implemented with a half cent sales tax<br>for thirty years to:                                                                                                                                                                                                                                                                                                                                                                                            |  | Yes | No | No<br>Opinion |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|-----|----|---------------|
| <ul style="list-style-type: none"><li>-Fill local potholes and improve road safety;</li><li>-Add HOV lanes for buses and carpools on Highway 101;</li><li>-Improve safety and fix bottlenecks on Highway 128 and 118;</li><li>-Expand transit services for seniors and disabled persons;</li><li>-Increase Metrolink rail services;</li><li>-Improve local and regional bus services;</li><li>-Protect the environment by cleaning up runoff from roadways that pollutes<br/>beached, preserving open space and building safer bike routes;</li><li>-Conduct annual audits to ensure funds are spent as mandated by the voters?</li></ul> |  |     |    |               |
| 2008                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |  | 63  | 31 | 6             |
| 2011                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |  | 60  | 34 | 6             |

## Implementation Underway



- Continue to monitor voter awareness and acceptance of investing in the transportation system.
- Continue outreach and education efforts.
- Implement and support and refine as necessary the actions approved in the Regional Transit Study.
- Re-evaluate the unmet needs process.

## Future Implementation



- Facility improvement analysis focused on return on investment .
- Conduct focused planning efforts on corridors and inter-city connectivity to determine best mobility options.
- Commission consider feasibility study of tolling/hot lanes or other user fees.
- Re-evaluate the current highway project list and highway funding strategy.
- Re-evaluate TDA Article 3 (bicycle and pedestrian) funding criteria to ensure best return on investment.



## Next Steps

- Release Draft CTP to VCTC advisory committees, TTAC, Transcom, and CTAC for comment
- Release Draft CTP to Regional/Local Advisory Groups for Comment
- Return to the Commission late winter/early spring for review and eventual adoption

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TRANSFORMING TRANSPORTATION IN VENTURA COUNTY

**Comments & Questions**

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# Update and Status Report for the Comprehensive Transportation Plan

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