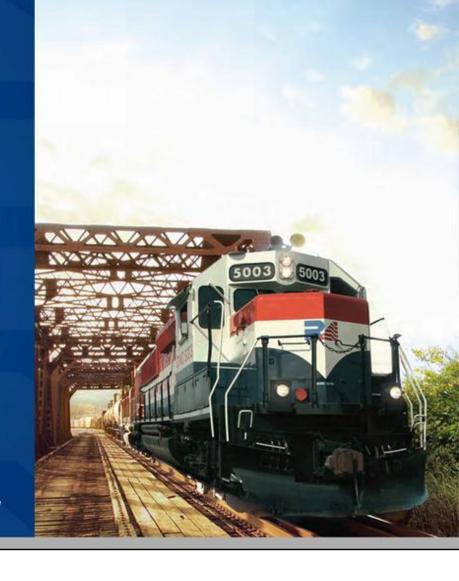
# Ventura County Transportation Commission: Port Of Hueneme

November 2, 2012

Lenny Berz - RailAmerica
Assistant Vice President, Sales & Marketing





## RailAmerica is one of the largest owner and operators of shortline railroads in North America.



- 45 railroads with ~7,500 track miles and 1,807 customers
- Over \$500 million in 2011 revenues
- Geographic / commodity diversification with dynamic market reach
- Atlas Railroad Construction: A leading provider of railroad engineering and construction services



- TransRail North America: (70% Interest)
  - Transloading services company
  - Specializing in bulk material handling
- An experienced management team:
  - Railroad management
  - Bulk terminal management

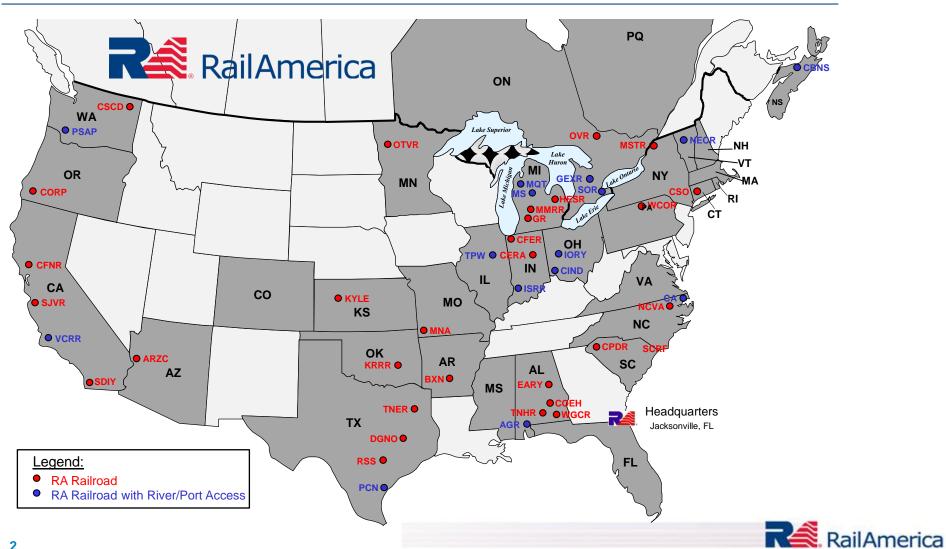




#### Our geographical diversification allows us to provide extensive market coverage for our customers.



### **Geographical Diversification**45 Railroads in 28 U.S. States and 3 Canadian Provinces

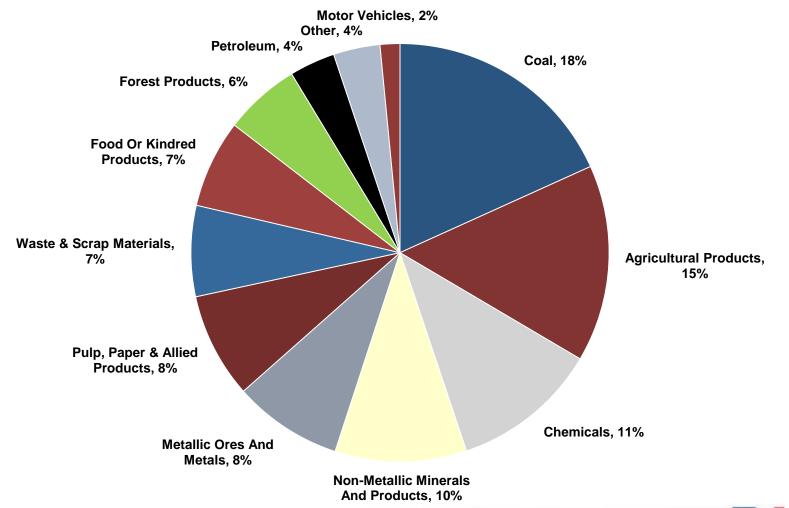


#### RailAmerica handles a diverse mix of commodities.



#### **Commodity Diversification by Carloads**

2011 Freight Carloads by Commodity (Total: 839,960)

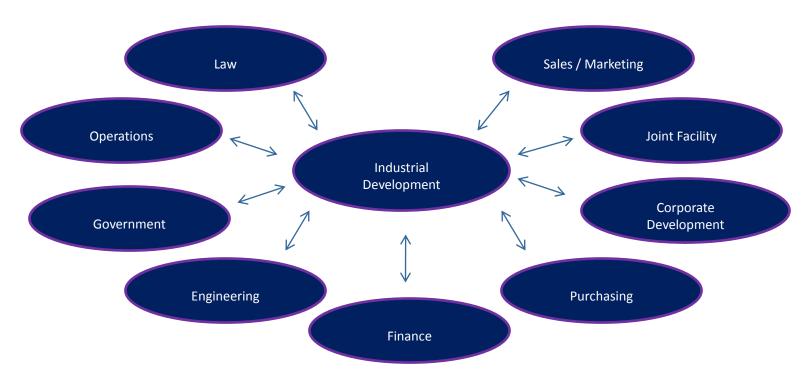


## At RailAmerica, Industrial Development is a True Team Sport with UPRR.



ID owns the process, managing projects to closure, but strong communication and teamwork are essential to bringing new industries to RailAmerica.

## ID Opportunities and Leads Originate From Internal & External Sources





# Our Industrial Development Team is focused on three primary goals.



#### While projects and opportunities vary greatly, the ID team's primary goals are:

- Locate new industries on RailAmerica's network
- Assist and facilitate existing customer expansion projects
- Identify and develop infrastructure that enables incremental rail business.

Long term growth through new or improved infrastructure!



## Continuing to increase the number and quality of projects in our pipeline is critical to future success.



## Actions are being taken to increase the pipeline of ID projects:

- Cultivating new and existing relationships with State and Local Economic Development Personnel
- Launching a New Industrial Development Website
- Creating awareness of Industrial Development Programs in the marketplace and internally
- Developing additional industry contacts within targeted market segments.

#### Team Casting a Wide Net!





## A new export grain facility on the Puget Sound & Pacific Railroad (PSAP) promotes efficiencies within the supply chain.















## With G&W's recent announcement to acquire RailAmerica, the combined North American footprint will include 108 railroads.





## A successful Industrial Development Program is critical to future success.



#### Industrial Development Initiatives:

- Attract new customers
- Capture new industries / markets
- Develop new products / solutions for the market
- Differentiate ourselves by delivering value to our customers

Thank You for Your Time!

