



DATE: FEBRUARY 16, 2017

TO: TRANSPORTATION TECHNICAL ADVISORY COMMITTEE

FROM: STEVE DEGEORGE, DIRECTOR OF PLANNING

SUBJECT: BICYCLE WAYFINDING PROJECT

RECOMMENDATION:

- Receive presentation and provide feedback and guidance.

BACKGROUND:

VCTC entered into a contract with Alta Planning + Design to 1) conduct public outreach to identify intercounty and intercity bike routes, 2) prioritize those routes for gap closure, and 3) design common signage and sign placement criteria. Throughout the course of the project, a TTAC subcommittee oversaw the development of scope, public outreach, and the final identification of routes, prioritization, and signage.

A variety of outreach and data collection was conducted in support of this effort including the development of a Bike Wiki, allowing people to draw and comment on routes, on-line surveys, bicycle rides to truth route choices, and booths at public events. Data was collected from electronic media such as Strava and other bike apps allowing for direct uploads from riders.

DISCUSSION:

Ms. Emily Duchon, the Project Manager from Alta Planning + Design, will be presenting the results of the study for TTAC's consideration and comment. Presentation materials will be distributed to TTAC members in a separate attachment prior to the meeting on February 16th. VCTC staff anticipates moving this project forward to the Commission for approval at the March 3, 2017 meeting.