



**HERITAGE VALLEY TRANSIT SERVICE
POLICY ADVISORY COMMITTEE (HVPAC)**
Fillmore City Hall, Council Chambers
250 Central Avenue

Wednesday, September 27, 2017
10:00 a.m.

MEETING MINUTES

MEMBERS PRESENT:

Manuel Minjares, City of Fillmore
Ginger Gherardi, City of Santa Paula
Kelly Long, County of Ventura
Martin R. Erickson, VCTC

VCTC STAFF PRESENT:

Aaron Bonfilio, Program Manager – Transit Services
Heather Miller, Transit Planner

ITEM 1 CALL TO ORDER

Chair Minjares called the meeting to order at 10:03 a.m.

ITEM 2 INTRODUCTIONS & ANNOUNCEMENT

Mr. Bonfilio gave a status update on the non-Valley Express vehicle accident that affected the Valley Express dispatch and reported that the CalOES Prop 1B auditor site visit went well.

ITEM 3 PUBLIC COMMENTS

Charlie Alvarez commented that he uses the bus to attend the senior center, church, and the market on a daily basis.

Maria Garfio, Active Adult Center of Fillmore, commented that seniors desire improved customer service at the call center and on the buses.

ITEM 4 AGENDA ADJUSTMENTS

None.

ITEM 5 APPROVAL OF MINUTES

ACTION

Gherardi moved, seconded by Long, that the Committee approve the July 10, 2017 meeting minutes. The motion passed with no objections.

ITEM 6 YEAR END SERVICE INDICATORS REPORT

The Committee discussed 1) the trend in a decrease in ridership on the Valley Express and other local transit services, 2) farebox revenue, 3) the need for monthly marketing updates, 4) the benefit on letting the schedule and fares settle, 5) proposed marketing endeavors.

ITEM 7 OUTREACH REPORT REGARDING FARE INCREASE

ACTION

Gherardi moved, seconded by Long, that the Committee not increase fares at this time. The motion passed unanimously.

ITEM 8 AMENDMENT TO AGREEMENT FOR TRANSIT SERVICES WITH MV TRANSPORTATION

ACTION

Long moved, seconded by Gherardi, that the Committee approve the Executive Director of the Ventura County Transportation Commission to negotiate the final terms and conditions of the Amendment, an authorize the full Commission to consider approval of the final negotiated Amendment at the next available Commission meeting. The motion passed with no objections.

ITEM 9 DETERMINE NEXT COMMITTEE MEETING DATE AND LOCATION

The Committee agreed to meet on Thursday, February 1, 2018 at 11:00 a.m. in the Santa Paula Council Chambers.

ITEM 10 ADJOURNMENT

Chair Minjares adjourned the meeting at 10:51 a.m.