



AGENDA

VENTURA COUNTY TRANSPORTATION COMMISSION (VCTC) TRANSIT OPERATORS ADVISORY COMMITTEE (TRANSCOM)

**Thursday, August 11, 2011
1:30 P.M.
Camarillo City Hall
Camarillo**

- | | |
|----------------|---|
| Item #1 | CALL TO ORDER |
| Item #2 | INTRODUCTIONS AND ANNOUNCEMENTS |
| Item #3 | PUBLIC COMMENTS |
| Item #4 | MEETING SUMMARY OF JULY 14, 2011 – PG. 3 |
| Item #5 | DISTRIBUTION OF EAST COUNTY ADA PASS-THROUGH FUNDS – PG.7
Recommended Action:
Endorse the recommended funding allocation distribution for the East County ADA pass-through funds |
| Item #6 | ADA CERTIFICATION UPDATE – PG.11
Recommended Action:
Receive a report on the ongoing Countywide ADA Certification program.. |
| Item #7 | PUBLIC TRANSIT TRANSFER PROGRAM UPDATE – PG.13
Recommended Action:
Receive a report on the results of the Countywide transit transfer program and support staff recommendation to continue the program. |
| Item #8 | REPORT ON THE OPERATION OF THE GO VENTURA SMART CARD
VCTC staff will discuss the Go Ventura Smartcard operations. |
| Item #9 | ADJOURN |

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Item #4

MEETING SUMMARY

VENTURA COUNTY TRANSPORTATION COMMISSION (VCTC) TRANSIT OPERATORS ADVISORY COMMITTEE (TRANSCOM)

THURSDAY, July 14, 2011, 1:30 P.M.
Camarillo City Hall
Camarillo

Item #1

CALL TO ORDER

Chair Shaun Kroes called the meeting to order at 1:41 pm.

Item #2

INTRODUCTIONS AND ANNOUNCEMENTS

Shaun Kroes announced that Moorpark is implementing automated bus stop announcements.

Mike Houser reported that the City of Westlake Village approved an agreement to have the City of Thousand Oaks operate their DAR services.

Vic Kamhi gave a brief status of the Federal legislative activities; reported on Kim Hocking's retirement, the initiation by SBCAG of a "Coastal Express Limited" bus service to Santa Barbara, and that the Federal Access Board was releasing new "Rights of Way ADA guidelines", which will affect bus stop design.

Item #3

PUBLIC COMMENTS

There were no public comments

Item #4

MEETING SUMMARY May 12, 2011

The Meeting Summary was approved on a motion by Kathy Connell, seconded by Roc Pulido.

Item #5

REVISIONS TO CMAQ PROGRAM

Peter DeHaan presented recommendations that VCTC approve Congestion Mitigation and Air Quality (CMAQ) program change to shift \$23,000 in CMAQ funds from the Simi Valley Transit Maintenance Facility Expansion to the Simi Valley Garage Modernization project. TRANSCOM approve the amendment on a motion by Mike Houser, seconded by Martin Erickson.

Item #6

APPROVAL OF PROGRAM OF PROJECTS

Peter DeHaan presented the 2011-12 Program of projects to TRANSCOM. He noted two changes he had received, one from the City of Simi Valley and one from the City of Thousand Oaks. TRANSCOM concurred with the changes, and approved the POP as amended on a motion by Roc Pulido, seconded by Helene Buchman.

Item #7

ADA CERTIFICATION UPDATE

Mike Culver reported on the ongoing Countywide ADA Certification program, and efforts to continue to reduce the backlog of completed applications processed. He also reported on the location of an Oxnard facility through the assistance of Ed Webster, Matt Winniger (Oxnard), and Martin Erickson. Insurance issues were being finalized. The new facility will be at the Oxnard City Hall.

Item #8

FEDERAL TRANSIT GRANT AVAILABILITY

Vic Kamhi briefly discussed the federal availability of FTA discretionary grants. Gold Coast Transit staff indicated that they were planning to apply for at least one of the grants.

Item #9

ADJOURN

The Chair adjourned the meeting at 2:30 pm.

ADMINISTRATION CONFERENCE ROOM



TRANSCOM

DATE: July 14, 2011

NAME	BADGE #	NAME	BADGE #
Andrew Mikkelson		Shaun Kroes	<u>036</u>
Ben Cacatian	<u>073</u>	Steve Brown	
City of Fillmore (Bert Rapp)	<u>026</u>	Steve Rosenberg	
Chuck Perkins		Tom Mericle	
Darren Kettle		Vic Kamhi	<u>062</u>
Debra Solomon		Nichole Majunie	
Drew Lurie		Leticia Leon	
Elizabeth Amador			
Fernando Castro		Darlene Cochran	<u>065</u>
Andy Santamaria		Jacqui Cervantez Roberts	
Gina Summey		Dennis Miranda	
Gloria Sotelo		Ed Webster	
Grahame Watts			
Helene Buchman	<u>014</u>	Jim McLaughlin	
Jeff Hereford	<u>011</u>	Pat McLaughlin	
Joanna Capelle		Dan Beal	
John Quinn		Patti Post	
Karen Fajnor		Marlene Conner	
Kathy Connell	<u>012</u>		
Kerry Forsythe		Jim Moore	
Kimberly Gayle			
Linda Wright			
Martin Erickson	<u>75</u>		
Mary Travis			
Matt Gleason			
Mike Culver	<u>78</u>		
Mike Houser	<u>79</u>		
Myra Montejano			
Peter DeHaan	<u>77</u>		
Roc Pulido			

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Jim White

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Item #5

August 11, 2011

MEMO TO: TRANSCOM

FROM: ED WEBSTER, TRANSIT DEPENDENT PROGRAMS MANAGER

SUBJECT: DISTRIBUTION OF EAST COUNTY ADA PASS-THROUGH FUNDS

RECOMMENDATION:

- Recommend a distribution formula for the 2011-12 intercity ADA funding.

BACKGROUND:

During the late 1990's VCTC began allocating federal funds (FTA 5307) to support intercity ADA transportation in eastern Ventura County (Camarillo, Thousand Oaks, Moorpark, Simi Valley and adjoining unincorporated areas).

Since FY 2005-06, the funding has been set at \$150,000, and these "East County ADA Pass Through" funds have been distributed as follows:

City of Camarillo Admin Fee-	\$ 2,500
Camarillo Health Care District-	\$61,500
City of Moorpark-	\$30,000
City of Simi Valley-	\$11,000
City of Thousand Oaks-	\$45,000

This distribution was based on the proportion of intercity trips provided by the operators in prior years with the City of Camarillo receiving an allocation to reimburse for the city's role in distributing the funds.

The East/Central County Paratransit Task Force has met four times since October, 2010, to review the funding formula in view of changing patterns of ADA transportation services. At the meetings, agencies provided their inter-jurisdictional ridership information (both between cities and between cities and unincorporated areas) and discussed various equity issues. Based on a request from the Camarillo Health Care District, it was decided to defer calculation of the final 2011-12 funding allocations until all agencies could provide a full year of data for 2010-11.

Task Force members discussed the fact that all agencies incur costs for coordinating dispatch for multi-jurisdictional trips. For example Simi Valley Transit handles over 1300 transfers per year to/from other operators including over 300 originating in other jurisdictions; however, Simi Valley has not been transporting ADA passengers outside its city limits. Simi Valley also assists by entering the batch data each day for all operators on Trapeze. The City of Camarillo also incurs costs for administering the annual documentation/invoicing of funding.

The Task Force also considered the possibility of allocating additional FTA funds to this program (up to \$50,000 in additional funds) and decided to recommend against it for the following reasons:

- Possibility of future federal budget cuts in transportation;
- Other uncertainties involving possible funding cutbacks/reallocations to urban and non-urban areas; and
- The possibility that taking more Federal Section 5307 funds for this purpose would reduce potential funding for other, as yet unspecified, projects.

At their May 11, 2011, meeting, the Task Force agreed to support the following funding formula for 2011-12:

- Baseline funding of \$2,500 for Camarillo to reimburse the City for continuing to process the intercity ADA invoices;
- Baseline funding of \$11,000 to Simi Valley, Moorpark, Thousand Oaks and Camarillo Health Care District to support the ongoing costs of dispatch and coordination of intercity ADA services;
- The remaining funds (\$103,500) to be allocated between Moorpark, Camarillo Health Care District and Thousand Oaks based on the number of inter-jurisdictional trips provided by each agency during fiscal year 2010-11.

Attached is a table showing the inter-jurisdictional rides provided by each agency in 2010-11 and the proposed funding allocation for 2011-12 based on this data.

It is recommended that TRANSCOM endorse this funding allocation, which will be placed on the VCTC agenda at the September 2011 meeting for final approval.

<u>2011-12 Proposed Distribution of \$150,000 East County ADA Pass Through Funds</u>					
<u>Jurisdiction</u>	<u>Base \$</u>	<u>Inter-city Trips*</u>	<u>Percent of Inter-city Total</u>	<u>Inter-city \$</u>	<u>Total \$</u>
Camarillo	\$ 2,500	0	0.00%	\$ -	\$ 2,500
Camarillo HCD	\$ 11,000	3,586	35.04%	\$ 36,270	\$ 47,270
Moorpark	\$ 11,000	1,466	14.33%	\$ 14,828	\$ 25,828
Simi Valley	\$ 11,000	0	0.00%	\$ -	\$ 11,000
Thousand Oaks	\$ 11,000	5,181	50.63%	\$ 52,402	\$ 63,402
Total	\$ 46,500	10,233	100.00%	\$ 103,500	\$ 150,000

*Note: For the purposes of this table, "Inter-city trips" include trips between a city and the unincorporated area or between two cities.

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Item #6

August 11, 2011

MEMO TO: TRANSCOM

FROM: ED WEBSTER, TRANSIT DEPENDENT PROGRAMS MANAGER

SUBJECT: ADA CERTIFICATION UPDATE

RECOMMENDATION:

- Receive report

BACKGROUND:

Mike Culver, MMP Director of Operations for the ADA Certification Program will present a report on ADA Certifications, including the most recent statistics.

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Item #7

August 11, 2011

MEMO TO: TRANSCOM

FROM: MYRA MONTEJANO, TRANSIT SPECIALIST

SUBJECT: PUBLIC TRANSIT TRANSFER PROGRAM UPDATE

RECOMMENDATION:

- Support staff recommendation to VCTC to continue VISTA Transfer Program.
- Transmit the information contained in this report to all local transit agencies participating in the free Transfer Program for their jurisdiction's actions, with a recommendation that they continue participating in the free transfer program.

BACKGROUND:

Beginning in January 2011, VISTA with the cooperation of Gold Coast Transit, Simi Valley Transit, Moorpark City Transit, Thousand Oaks Transit, Camarillo Area Transit, and Oxnard Harbors and Beaches Dial-A-Ride began a free transfer program demonstration countywide. The objective was to help bus riders navigate through the different transit systems with ease, allow riders to utilize transit more effectively and create interest in new riders. Riders are able to transfer between systems on a one-way trip with only having to pay one fare. This demonstration expanded on the transfer system between VCTC and the Santa Barbara Metropolitan Transit District, which has been in existence since 2004 and has been a mutual benefit to riders of both systems.

Overall the Transfer Program has been well received by riders. There has been a steady increase in transfer use every month as well as an overall increase in ridership for VISTA. June had the highest transfer use to date, with about 2,923 VISTA to VISTA transfers (rider transferring from one VISTA route to another), 5,830 riders transferring from other transit agencies to VISTA (riders transferring from other systems: Santa Barbara Metropolitan Transit District, Gold Coast Transit, Simi Valley Transit, Moorpark City Transit, Thousand Oaks Transit, Camarillo Area Transit, and Oxnard Harbors and Beaches Dial-A-Ride to VISTA) and 3,376 riders transferring from VISTA to other transit agencies.

During the period of the transit transfer demonstration VISTA ridership has been steadily increasing: January ridership increased 4.8% from the same time last year as well as 3.0% for February, 2.9% for March, 11.8% for April, 12.3% for May and 21.4% increase for June. The increase we see is our average ridership increase. The transfer program has helped promote transit and support ridership throughout the county.

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With an average of 7,000 monthly transfers on VISTA and 2,400 monthly transfers on all the other operators combined it is a good start to a transfer program. The number of transfers being utilized is helping about 9,300 new and current riders all throughout Ventura County who are using multiple operators on their trips. It is also promoting transit and at the same time has had a minimal negative impact on the fare revenue stream because the transfers represent a relatively small percent of all trips and overall ridership has increased. With that in mind, staff will be recommending to the Commission that the program be continued, and that the continued participation in the program by the partner transit agency be requested and encouraged. Staff will be taking this recommendation to the VCTC Commission on September 9, 2011 for final approval.

TABLE 1 VISTA RIDESHIP (January-June 2011)

Ridership	January	February	March	April	May	June
FY 2009/10	59,676	65,668	73,116	66,668	59,364	54,902
FY 2010/11	62,563	67,622	75,201	74,564	66,666	66,625
% Change	+4.8%	+3.0%	+2.9%	+11.8%	+12.3%	+21.4%

TABLE 2 VISTA TRANSFERS (January-June 2011)

Transfer Use	January	February	March	April	May	June
VISTA to VISTA	1,194	2,244	3,004	2,753	2,720	2,923
Operator to VISTA	740	3,888	5,081	5,452	4,964	5,830
VISTA to Operator	646	1,772	2,734	2,940	3,074	3,376

TABLE 3 VISTA TRANSFERS FROM PARTNER TRANSIT SERVICES (January-June 2011)

Operator to VISTA	Total
Simi Valley Transit	1,917
Moorpark City Transit	264
Thousand Oaks Transit	1,287
OHBDAR	4
Gold Coast Transit	11,434
Camarillo Area Transit	35
Santa Barbara Metropolitan Transit District	10,701

TABLE 4 VISTA TRANSFERS TO PARTNER TRANSIT SERVICES (January-June 2011)

VISTA to Operator	Total
Gold Coast Transit	10,714
Simi Valley Transit	2,377
Thousand Oaks Transit	1,365
Moorpark City Transit	86
OHBDAR	0
Camarillo Area Transit	0

CHART 1 VISTA TO PARTNER TRANSIT OPERATOR TRANSFERS

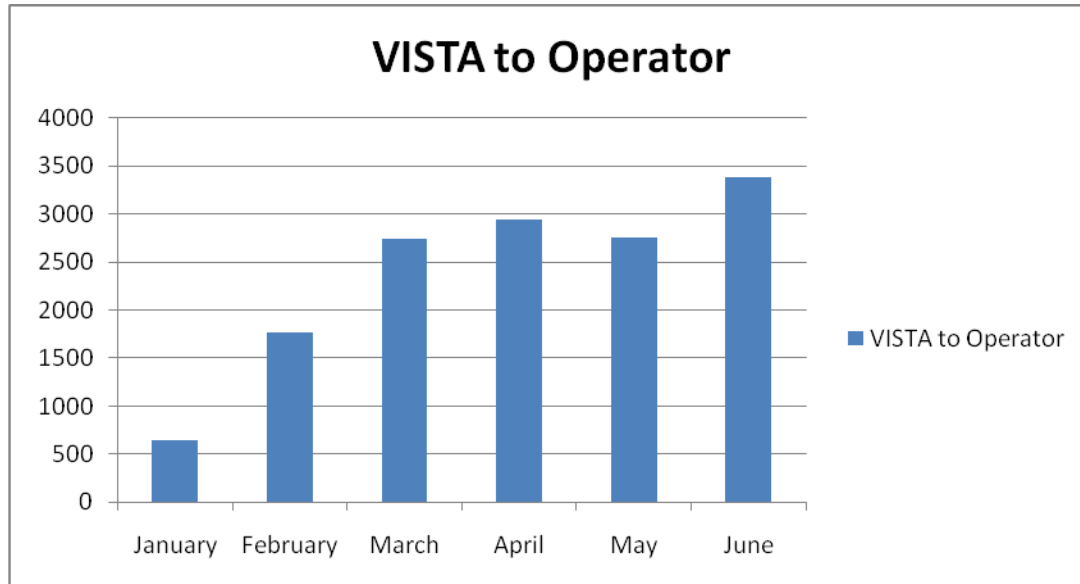


CHART 2

VISTA FROM PARTNER TRANSIT OPERATOR TRANSFERS

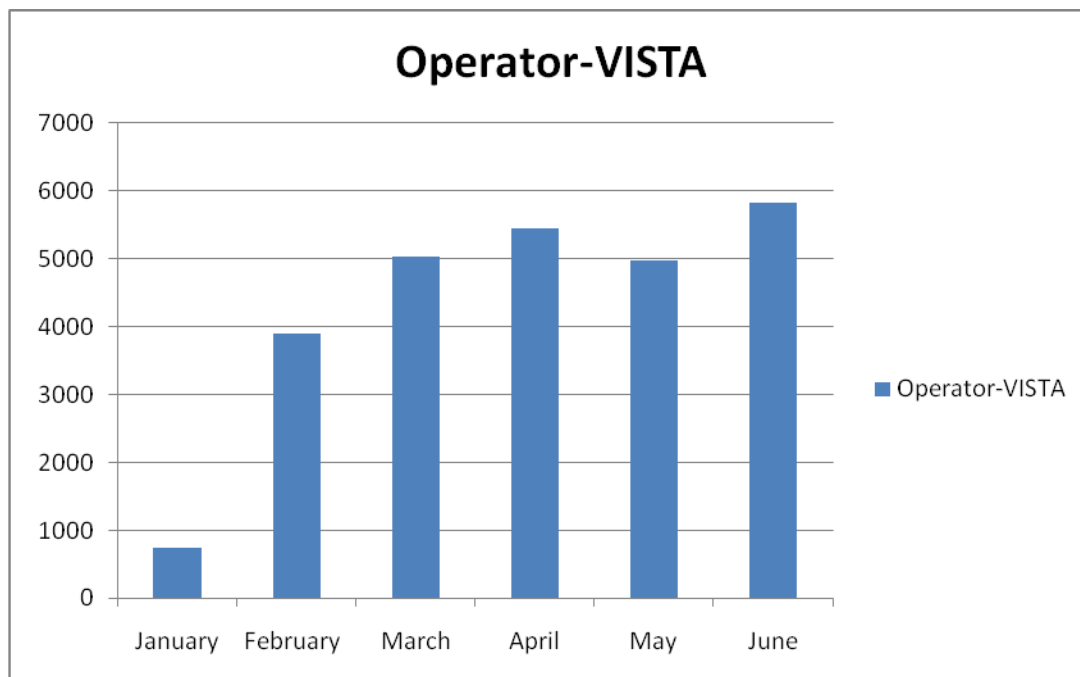


CHART 3 VISTA TO VISTA TRANSFERS

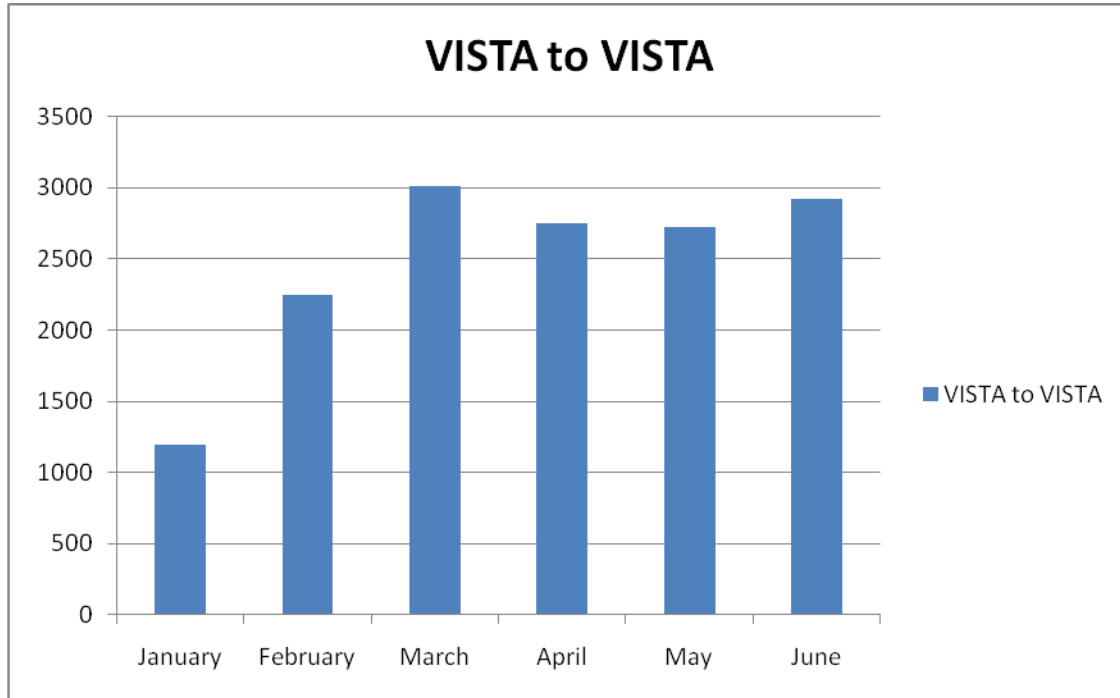


CHART 4 VISTA RIDERSHIP(FIXED ROUTE)

