



AGENDA

HERITAGE VALLEY TRANSIT SERVICE TECHNICAL ADVISORY COMMITTEE (HVTAC)

Thursday, February 11, 2016, 3:00 p.m.
Santa Paula City Hall, Council Chambers
970 Ventura Street, Santa Paula, CA 93060

In compliance with the Americans with Disabilities Act and Government Code Section 54954.2, if special assistance is needed to participate in a Committee meeting, please contact the Clerk of the Committee at (805) 642-1591 ext. 111. Notification of at least 48 hours prior to meeting time will assist staff in assuring that reasonable arrangements can be made to provide accessibility at the meeting.

- Item #1 CALL TO ORDER**
- Item #2 INTRODUCTIONS AND ANNOUNCEMENTS**
- Item #3 PUBLIC COMMENTS**
- Item #4 ELECTION OF OFFICERS**
 - Elect a Chairperson and Vice-Chairperson for the 2016 calendar year.
- Item #5 NOVEMBER 30, 2015 MEETING MINUTES – PG. 2**
 - Approve the November 30, 2015 meeting minutes.
- Item #6 MARKETING STATUS UPDATE – PG. 4**
 - Receive and file a status report on Valley Express marketing activities.
- Item #7 PERFORMANCE INDICATORS: BEFORE AND AFTER JANUARY SERVICE CHANGE – PG. 6**
 - Receive and file a report of Key Performance Indicators.
- Item #8 DRAFT FISCAL YEAR 2016/2017 VALLEY EXPRESS BUDGET – PG. 12**
 - That the Heritage Valley Technical Advisory Committee (HVTAC) recommend approval of the Draft FY 2016/2017 Budget for further consideration by the Heritage Valley Policy Advisory Committee (HVPAC)
- Item #9 DETERMINE THE NEXT MEETING DATE**
- Item #10 ADJOURN**

**MINUTES of the
HERITAGE VALLEY TRANSIT SERVICE
TECHNICAL ADVISORY COMMITTEE (TAC)
November 30, 2015**

1. Call to Order

Chair David Rowlands called the meeting to order at 3:00 p.m.

2. Introductions and Announcements

Self-introductions were performed. A quorum was present. The following people were in attendance:

Aracely Preciado	CAUSE	David Rowlands	Fillmore
Jim Moore	Moore & Associates	Teresa Torres	MV Transportation
Veronica Hurtado	MV Transportation	Kate English	One Step A La Vez
John Ilasin	Santa Paula	David Fleisch	Ventura County
Kathy Connell	Ventura County	Aaron Bonfilio	VCTC
Treena Gonzales	VCTC		

3. Public Comments

Kate English provided comment regarding a flag stop at Hopper Canyon that was initially working well but shortly after being implemented, youth in the community were recently told by drivers this was not a stop. Kate English asked that Valley Express drivers be reminded that there is a flag stop at Hopper Canyon.

4. September 28, 2015 Meeting Minutes – Action

David Fleisch noted a correction to item 7 within the September 28, 2015 meeting minutes in that the motion to approve the TAC recommendation was noted within the minutes however wording denoting that the motion passed without objection from members of the TAC was not. David Fleisch moved to approve the September 28 2015 meeting minutes as corrected. The motion passed with no objections.

5. January Service Change Update

Discussion was held regarding the January 18, 2016 system service changes, which include interlining routes in Santa Paula, introducing a route in Fillmore and adding new stops and weekend service in Piru. “Tripper” routes will not change and will be monitored for potential future modification. Ventura County offered assistance with sign placements at new stops in Fillmore and Piru. Discussion continued regarding the timing of marketing activities for the service change, which, in addition to the usual brochure, sign and web updates, will include a press release, and local ads notifying the public about the changes. .. At the TAC’s request, as a reminder VCTC staff will provide an information item on the upcoming Valley Express service changes to the Commission at their next meeting.

6. Discuss Fiscal Year 2016-17 Budget Projections Including Future Funding Split of Dial-a-Ride Service

Discussion was held regarding the current funding structure, recently adopted route policies to allow seniors full use of the dial-a-ride, and staff’s recent analysis of the post-service change DAR service share percentage. The TAC discussed development of a proposed budget for FY 2016-17 based on staffs projected percentage split of 25% for Fillmore, 25% for Ventura County unincorporated and 50% for Santa Paula however, in March 2016, TAC suggested that the percentage split be reconciled with ridership data compiled from January 2016 (after the service change) to ensure any adjustments are made if the data supports an adjustment. The TAC agreed that the origin of the DAR trip should be the demarcation of the trip for funding. The TAC proposed that each agency’s cost of service for the coming budget year would be determined by that agency’s percent of total trips based on actual ridership for the current year, and that a year-end reconciliation should be performed. This reconciliation should be taken into consideration in development of future years proposed budgets.

7. Determine the Next Meeting Date

The next TAC meeting will occur on Monday, February 8, 2016 at 3:00 p.m.

8. Adjournment

David Fleisch moved to adjourn the meeting at 4:00 p.m. The motion passed with no objections



Item #6

February 11, 2016

MEMO TO: HERITAGE VALLEY TECHNICAL ADVISORY COMMITTEE

**FROM: AARON BONFILIO, PROGRAM MANAGER
TREENA GONZALEZ, TRANSIT PLANNER**

SUBJECT: MARKETING STATUS UPDATE

RECOMMENDATION:

- Receive and file a status report on Valley Express marketing activities.

BACKGROUND:

The bulk of recent Valley Express marketing activity has been focused on updating all service information to reflect the schedule and fare changes that went into effect on January 18, 2016 and on notifying the public of these changes.

Recently completed activities related to the January 18 service change:

- Update of all Fixed Route schedule and maps in brochures and Dial-A-Ride program brochure (production of brochures as well)
- Distribution of new route schedule brochures
- Production of additional Bus Stop Signage
- Infopost Insert production and installation
- Fillmore Utility Bill Insert
- Santa Paula Utility Bill Insert
- Wrote and distributed a media release
- Newspaper Ads in Fillmore Gazette and Santa Paula Times
- Web Banners/Announcements
- Social Media Announcements
- Design of a one page, bilingual flyer and car card highlighting the Jan 18 service and fare changes, distributed as follows:
 - o Posted at bus terminals/transfer points
 - o Mailed to local schools, businesses, senior centers, civic organizations, etc.
 - o Posted at bus pass sales outlets
 - o Posted onboard the buses
 - o Aired on Santa Paula public access TV channel

Other, ongoing marketing activities:

- Production of monthly fare media
- Development and posting of bilingual social media content
- Car Cards for Holiday Service Alerts

Staff will continue to work closely with the marketing consultant, Moore & Associates, to ensure the Committees' marketing objectives for the Valley Express service are met.



Item #7

February 11, 2016

MEMO TO: HERITAGE VALLEY TECHNICAL ADVISORY COMMITTEE

FROM: AARON BONFILIO, PROGRAM MANAGER

SUBJECT: PERFORMANCE INDICATORS: BEFORE AND AFTER JANUARY SERVICE ADJUSTMENT

RECOMMENDATION:

- Receive and file a report of Key Performance Indicators

BACKGROUND:

On Monday, January 18, 2016, significant service adjustments to the Valley Express fixed route and dial-a-ride modes took effect. The following report provides a summary of the Key Performance Indicators with comparing metrics before and after January 18, 2016.

Summary Service Changes that took effect January 18, 2016:

- ➔ New fixed route service in Fillmore ["River-Central"]
- ➔ New fixed route weekend service to Piru
- ➔ Interlining of current Fillmore fixed route service with other Fillmore-based routes, including with Piru, and the new River-Central
- ➔ Interlining of Santa Paula routes A & B during non-peak time
- ➔ Expansion of Dial-a-ride service area, and reservations process for Seniors (65+y/o) to mirror the ADA Paratransit's service area and reservation process¹
- ➔ Increased Cash Fares on Dial-a-ride mode to \$2.00 for all rider categories and trip types²
- ➔ Increased Cash Fares on Fixed Route mode to \$1.25 (full) and \$0.60 (reduced)

The following attachment reflects Dial-a-ride (DAR) service utilization, Fixed Route ridership, and Fare revenues data that have been collected since the service change, as well as comparable data prior to the change.

¹ Senior Dial-a-ride services are provided as a "premium" origin-to-destination service to passengers who qualify, i.e. are 65 years or older, and are not considered complementary ADA Paratransit. However, qualifying seniors with ADA eligibility will be treated as ADA Paratransit riders.

² Previously General Public same-day reservations were charged \$1.75 (full) and \$0.85 (reduced), while advanced reservations for ADA Paratransit riders were \$2.00; effective January 18, 2016 all cash fares were set to \$2.00

HVTAC 2/11/16 - ITEM 7

KEY PERFORMANCE INDICATORS

DIAL-A-RIDE

RIDERSHIP SHARE BY JURISDICTION

July 1, 2015 - Jan 17, 2016

<u>Jurisdiction</u>	<u>Prior to Svc Chg</u>	<u>Share</u>
Santa Paula	9,058	57.72%
Fillmore	3,687	23.49%
Vta County	2,949	18.79%
Total	15,694	100.00%

Jan 18, 2016 - Feb 7, 2016

<u>Jurisdiction</u>	<u>Svc Chg to-date</u>	<u>Share</u>
Santa Paula	826	64.08%
Fillmore	307	23.82%
Vta County	156	12.10%
Total	1,289	100.00%

The above tables reflect the jurisdiction of trip origin; note, that for trips from the Gold Coast ADA transfer point (i.e. Wells Road in Ventura) the destination jurisdiction was used. Dial-a-ride ridership by jurisdiction is the metric by which the future fiscal year Dial-a-ride cost-share formula will be determined.

Trends:

At the time of this agenda's drafting, only twenty-one service days have passed since the service change. Prior to the January 18, 2016 service change, there were one hundred ninety-six service days.

While it is still too soon to draw definitive conclusions, since the service change, Dial-a-ride utilization has shifted slightly with an increase in utilization share coming from Santa Paula, and a slight decrease by the County for trips to/from the County unincorporated. Even still a decrease in ridership attributable to the County jurisdiction was anticipated per the recent implementation of additional Piru fixed route service.

Presuming the HVTAC recommends that a cost-share formula using recent jurisdictional ridership data be utilized vs. more historical ridership data, staff recommends that additional service data be collected prior to establishing the final Dial-a-ride percentage shares; specifically, staff recommends that data from January 18, 2016 through February 29, 2016 be collected to determine a cost-share formula.

For the immediate illustrative purposes of the Draft Budget, percent shares for the *full* fiscal year to-date were used, (see following agenda item). Staff recommends that the TAC consider revisiting the DAR cost share at a future date in March 2016, as VCTC reviews its draft FY 2016/2017 budget this April with final review in June.

[CONT.]

HVTAC 2/11/16 - ITEM 7

KEY PERFORMANCE INDICATORS

AVERAGE DAILY FIXED ROUTE RIDERSHIP

FIXED ROUTE PRODUCTIVITY or
PASSENGERS PER HOUR (Pax/Hr)

October 2015 vs. January 18, 2016 to-date

October 2015 - WEEKDAY

<u>Route</u>	<u>Daily Avg.</u>	<u>Daily Hours</u>	<u>Pax / Hr</u>
Santa Paula A	70	10.73	6.55
Santa Paula B	70	11.20	6.25
Fillmore Loop	79	12.73	6.24
River-Central			
Piru Shuttle	129	12.00	10.77
Total	349	46.66	29.81

January 18 to Present - WEEKDAY

<u>Route</u>	<u>Daily Avg.</u>	<u>Daily Hours</u>	<u>Pax / Hr</u>
Santa Paula A	47	9.47	4.98
Santa Paula B	49	7.87	6.28
Fillmore Loop	60	7.23	8.36
River-Central	5	3.58	1.40
Piru Shuttle	115	10.67	10.75
Total	277	38.82	31.76

October 2015 - WEEKEND

<u>Route</u>	<u>Daily Avg.</u>	<u>Daily Hours</u>	<u>Pax / Hr</u>
Santa Paula A	35	9.43	3.70
Santa Paula B	34	8.60	3.97
Fillmore Loop	23	9.71	2.37
River-Central			
Piru Shuttle			
Total	92	27.74	10.03

January 18 to Present - WEEKEND

<u>Route</u>	<u>Daily Avg.</u>	<u>Daily Hours</u>	<u>Pax / Hr</u>
Santa Paula A	18	5.00	3.55
Santa Paula B	16	4.25	3.71
Fillmore Loop	6	1.67	3.79
River-Central	2	2.33	0.97
Piru Shuttle	43	6.13	6.97
Total	85	19.38	18.99

Trends:

Effective January 18, 2016, a service change went into effect that reduced fixed route service for each of the existing routes, as well as established fixed route service in Fillmore, and weekend service between Fillmore and Piru.

While early data reflects a drop in average weekday ridership, overall there was a slight increase in productivity, i.e. the ratio of *passengers trips per hour*.³ Similarly, weekend service saw a drop in ridership, and an increase in passenger productivity. In the case of Piru weekend service generated considerable trips for a brand new route.

³ This ratio is used commonly in the industry as a determinant for measuring service productivity.

The following tables reflect the net change for the two service day “types,” Weekdays, and Weekends.
HVTAC 2/11/16 - ITEM 7

KEY PERFORMANCE INDICATORS
AVERAGE DAILY FIXED ROUTE RIDERSHIP

NET CHANGE IN FIXED ROUTE SERVICE
October 2015 vs. January 18, 2016 to-date.

Net Change WEEKDAYS

<u>Route</u>	<u>Ridership</u>	<u>Hours of Service</u>	<u>Productivity</u>
Santa Paula A	-32.95%	-11.74%	-24.03%
Santa Paula B	-29.43%	-29.73%	0.43%
Fillmore Loop	-23.94%	-43.21%	33.91%
River-Central	100.00%	100.00%	100.00%
Piru Connector	-11.20%	-11.08%	-0.13%
Overall	-20.71%	-16.80%	6.54%

Net Change WEEKENDS

<u>Route</u>	<u>Ridership</u>	<u>Hours of Service</u>	<u>Productivity</u>
Santa Paula A	-49.12%	-46.98%	-4.05%
Santa Paula B	-53.83%	-50.58%	-6.57%
Fillmore Loop	-72.46%	-82.80%	60.11%
River-Central	100.00%	100.00%	100.00%
Piru Connector	100.00%	100.00%	100.00%
Overall	-7.79%	-30.14%	89.22%

As noted above, while a drop in ridership can be seen for both weekdays and weekends, there have been some gains in productivity. Staff proposes further study of the ridership patterns to understand the precipitous decline in ridership. Similarly staff sees the gains in productivity as an opportunity to further leverage targeted fare adjustments so as to maintain the service levels and ridership. Regarding additional fare adjustments staff suggests further study of the passenger behavior, especially as it pertains to Dial-a-ride.

The following table reflects cash fare revenues reported since the service change, as well as data for pass sales, and key service indicators and ratios that illustrate the current performance.

[CONT.]

HVTAC 2/11/16 - ITEM 7**KEY PERFORMANCE INDICATORS**
FAREBOX REVENUES

FARE REVENUES	Jul-16	Aug-16	Sep-16	Oct-16	Nov-16	Dec-16	Total FYTD	Mo Avg
FR CASH	\$4,276.77	\$4,744.00	\$4,744.20	\$4,951.53	\$4,245.61	\$4,117.58	\$27,079.69	\$4,513.28
DAR CASH	\$2,258.64	\$2,462.80	\$2,163.29	\$2,168.27	\$1,675.60	\$1,729.58	\$12,458.18	\$2,076.36
PASS SALES	\$1,590.00	\$2,795.00	\$3,080.00	\$3,625.00	\$3,675.00	\$3,350.00	\$18,115.00	\$ 3,019.17
TOTAL	\$8,125.41	\$10,001.80	\$9,987.49	\$10,744.80	\$9,596.21	\$9,197.16	\$57,652.87	\$ 9,608.81

OPERATING COSTS	Jul-16	Aug-16	Sep-16	Oct-16	Nov-16	Dec-16	Total FYTD	Mo Avg
MV CONTRACT	\$ 150,473.94	\$ 148,424.27	\$ 145,849.97	\$147,283.64	\$134,517.60	\$141,084.64	\$867,634.06	\$ 144,605.68
VCTC	\$ 29,840.79	\$ 4,886.96	\$ 4,886.96	\$ 14,479.88	\$ 10,828.72	\$ 8,780.45	\$ 73,703.76	\$ 12,283.96
TOTAL	\$ 180,314.73	\$ 153,311.23	\$ 150,736.93	\$161,763.52	\$145,346.32	\$149,865.09	\$941,337.82	\$ 156,889.64

RIDERSHIP	Jul-16	Aug-16	Sep-16	Oct-16	Nov-16	Dec-16	Total FYTD	Mo Avg
Fixed Route	7,194	8,494	9,800	10,164	8,633	8,245	52,530	8,755
Dial-a-Ride	3,074	3,089	3,102	3,116	2,653	2,487	17,521	2,920
TOTAL	10,268	11,583	12,902	13,280	11,286	10,732	70,051	11,675

[CONT.]

HVTAC 2/11/16 - ITEM 7

KEY PERFORMANCE INDICATORS
FAREBOX REVENUES

KEY RATIOS	Jul-16	Aug-16	Sep-16	Oct-16	Nov-16	Dec-16	Mo Avg
Farebox Recovery	4.51%	6.52%	6.63%	6.64%	6.60%	6.14%	6.12%
Passengers Per Hour	4.16	4.75	5.39	5.49	5.11	4.63	4.92
Average Fare / Pax	\$0.79	\$0.86	\$0.77	\$0.81	\$0.85	\$0.86	\$0.82

PROJECTED OPERATING COSTS	Jan-16	Feb-16	Mar-16	Apr-16	May-16	Jun-16	YTD
MV CONTRACT	\$134,560	\$129,352	\$130,746	\$126,535	\$131,115	\$127,662	\$1,647,604
VCTC	\$15,500	\$14,000	\$10,400	\$10,400	\$10,400	\$10,400	\$144,804
TOTAL	\$150,060	\$143,352	\$141,146	\$136,935	\$141,515	\$138,062	\$1,792,407

Projected Cost Ratios	Jan-16	Feb-16	Mar-16	Apr-16	May-16	Jun-16	Mo Avg
Avg Cost Per Rider	\$12.85	\$12.28	\$12.09	\$11.73	\$12.12	\$11.83	\$12.15
TDA Recommended Fare Per Rider	\$1.29	\$1.23	\$1.21	\$1.17	\$1.21	\$1.18	\$1.21



Item #8

February 11, 2016

MEMO TO: HERITAGE VALLEY TECHNICAL ADVISORY COMMITTEE

FROM: AARON BONFILIO, VCTC PROGRAM MANAGER

SUBJECT: DRAFT FISCAL YEAR 2016/2017 VALLEY EXPRESS BUDGET

RECOMMENDATION:

- That the Heritage Valley Technical Advisory Committee (HVTAC) recommend approval of the Draft FY 2016/2017 Budget for further consideration by the Heritage Valley Policy Advisory Committee (HVPAC)

BACKGROUND:

At the February 2016 VCTC meeting the Commission approved the draft TDA apportionment for FY 2016/2017. This included the revenues for the Heritage Valley member agencies, Fillmore, Santa Paula and the County as part of Gold Coast. Similarly VCTC recently identified the FTA 5307 revenues attributable to the Valley Express service. The Commission will review draft program budgets this spring and the HVTAC must first review and then recommend for the HVPAC's consideration a draft budget that will ultimately then go to the Commission for formal adoption.

The attached draft budget includes standard expenditures for the contract operator, MV Transportation, a carry-over of the the grant-funded farebox equipment installation, the mutually agree to fixed labor charge by VCTC, the scheduling software for ADA Paratransit, consultant expense for quarterly fleet inspection services, a modest marketing budget to (maintain collateral, brochures, web, social media and public outreach), standard legal expense, as well as, projected costs for general supplies, materials and minimal travel for VCTC staff to attend Committee meetings and perform field work such as surveys and ride checks.

The contract services expenditures assume the upcoming March 2016-forward hourly service rate, which were weighted to include the March 2017-forward rate increase. Total costs were projected based on the level of service for both modes, Dial-a-ride and Fixed route as effective January 18, 2016. Revenues were identified using the most recent reports and calculations provided by VCTC finance and programming staff.

The draft budget presented before the Committee also assumes considerable farebox revenues, equal to 10% of the complete operating costs of the system. Total projected operating costs equal approximately \$1.79M, which may mean that the Valley Express will need to make some tough decisions to either reduce service, raise fares or consider other eligible revenue streams.

In addition to the Draft Budget a budget cost model follows for additional reference.

[CONT.]

DRAFT FISCAL YEAR 2016/2017 VALLEY EXPRESS BUDGET

ITEM 8 - HVTAC

Expenditures	Prior Year Budget	Fiscal Year 2016/2017 Budget	Net Change
Salaries, Fringe and Indirect	100,000	100,000	\$0
Mileage	2,500	2,500	\$0
Postage	200	200	\$0
Printing	15,000	5,000	-\$10,000
Supplies and Materials	200	200	\$0
Marketing	85,000	59,000	-\$26,000
Professional Services	56,000	62,000	\$6,000
Bank Fees	1,300	1,000	-\$300
Communications	3,500	7,020	\$3,520
On Board Security Cameras	185,000		-\$185,000
Bus Purchase/ Farebox Capital Equipment	220,000	220,000	\$0
Legal Services	18,000	9,000	-\$9,000
Contract Services	1,706,040	1,603,800	-\$102,240
Total Expenditures	2,392,740	2,069,720	-\$323,020

Funding Source	Prior Year Budget	Funding Dollars	Net Change
FTA 5307	\$502,541	\$502,541	\$0
Prop 1B PTMISEA (Carryover)	220,000	220,000	\$0
Prop 1B Security	185,000		-\$185,000
Local Contribution*	1,355,199	1,168,379	-\$186,820
Local Fee – Farebox	130,000	178,800	\$48,800
Total Funding	\$2,392,740	\$2,069,720	-\$323,020

Local Contribution:

<i>Santa Paula</i>	\$604,205.00
<i>Fillmore</i>	\$309,035.00
<i>County of Ventura</i>	\$255,139.00
Total	\$1,168,379.00

	Fixed Route Hours (1)	% of Fixed Hours	Hourly Rate	Fixed Route Cost (hours x rate)	Dial-A-Ride Hours (note 2)	Hourly Rate	Dial-A-Ride Cost (hours x rate)	Admin fee (note 3)	Other Svc Exps (note 4)	Total Agency Cost	% total cost	Total Agency cost less Offset	Agency Estimated TDA 2016/17 (note 5)	TDA Balance
Fillmore	3720	28%	\$58.32	\$216,950.40	3,310	\$58.32	\$193,039.20	\$33,333.33	\$48,640.00	\$491,962.93	27%	\$309,034.70	\$ 526,044.00	\$ 217,009.30
Santa Paula	6240	46%	\$58.32	\$363,916.80	8,525	\$58.32	\$497,178.00	\$33,333.33	\$48,640.00	\$943,068.13	51%	\$ 604,205.43	\$ 1,040,983.00	\$ 436,777.57
Unincorporated County	3540	26%	\$58.32	\$206,452.80	2,165	\$58.32	\$126,262.80	\$33,333.33	\$48,640.00	\$414,688.93	22%	\$ 255,138.88	(note 6)	
Total	13500			\$787,320.00	14000		\$816,480.00	\$100,000.00	\$145,920.00	\$1,849,720.00		\$1,168,379.00		
Notes: 1. Fixed Route hours based on current level of service (eff 1/18/16) 2. DAR annual hours based on current trend 3. VCTC Admin fee of \$100,000 split three ways between agencies 4.Incl. Fleet Insp svcs, Legal, Marketing, Trapeze exp, and supplies, printing etc. (G&A) 5. Approved at VCTC meeting on 2/4/16 6. County TDA all to GCTD, County will request sufficent funds to include adjustments to DAR amount if needed 7. FTA Offset uses % of total cost 8. Farebox Offset uses % of Fixed Route hours														
												Total less offset	\$1,168,379.00	
												Prop 1B funded Fareboxes	\$220,000.00	
												FTA	\$502,541.00	
												Farebox	\$178,800.00	
												TOTAL FY1617	\$2,069,720.00	

Offset Revenue Sources

Additional Revenue		
FTA 5307	\$	502,541
Farebox (10% minimum)	\$	178,800
Total Offset	\$	681,341.00

Offset per Agency Calc

Offset	FTA	Fare	Total
Fillmore	\$133,659	\$49,269	\$182,928
Santa Paula	\$256,217	\$82,645	\$338,863
County	\$112,665	\$46,885	\$159,550
Total	\$502,541	\$178,800	\$681,341
	note 7	note 8	

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Other Services Worksheet

Admin Fee	Fully Burdened Labor		\$100,000	(Note 3)
Other Svcs	Mileage		\$2,500	2500
Other Svcs	Postage		\$200	200
Other Svcs	Printing		\$5,000	5,000
Other Svcs	Supplies and Materials		\$200	200
Other Svcs	Marketing		\$59,000	59,000
Other Svcs	Professional Services*		\$62,000	62,000
Other Svcs	Bank Fees		\$1,000	1000
Other Svcs	Communications		\$7,020	7020
Grant Funded	Farebox System		\$220,000	(Grant Funded)
Other Svcs	Legal Services		\$9,000	9,000
	Contract Services		\$1,603,800	
TOTAL EXPENDITURES			2,069,720	
			subtotal other svcs	\$ 145,920.00
			split evenly	\$ 48,640.00

*Professional Services line funds two functions:

1) Annual scheduling software license fees for Dial-a-ride = \$4!

2) Quarterly fleet maintenance inspections = \$15,000